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ABSTRACT

This catalog provides descriptive information about 107 lower-division undergraduate telecourses, usable as self-contained instructional units, produced to be used outside the producer institution, and suitable for use on either open air or cable modes. Course descriptions are provided under the following headings: Adult Skills and Leisure; Business Skills, General Business, and Management; Computers; Fine Arts, Humanities, and Foreign Languages; Health and Health Occupations; History and Social Sciences; Mathematics and Science; and Teacher Aide and Teacher Education. Each course description includes the following information: course title, video and/or audio media, producer, production date, course description, study materials, program titles, and source of availability. (LL)

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THE

CATALOG OF MASS MEDIA COLLEGE COURSES

THIRD EDITION, 1983

A SELECTIVE LISTING OF LOWER DIVISION UNDERGRADUATE COURSES

AVAILABLE FOR LEASE OR PURCHASE

EDITED BY

JAMES ZIGERELL

FOR

THE INSTRUCTIONAL TELECOMMUNICATIONS CONSORTIUM

OF

THE AMERICAN ASSOCIATION OF COMMUNITY AND JUNIOR COLLEGES

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One Dupont Circle, N.W., Suite 410
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FOREWORD

This is the third edition of the Mass Media Catalog of College-Level Courses, which appeared originally in 1977. Both earlier editions were well received.

The present edition is thoroughly revised and updated. A number of the courses listed in the first two editions have been removed because they are now obsolete. Recently produced courses have been added.

CRITERIA FOR INCLUSION. This is not presented as a complete listing of audio- or video-related instructional materials adaptable to direct instructional uses at the postsecondary level. Rather, it is a selective compilation of lower-division undergraduate courses produced to be used outside the producer institution. Many of the courses are of already demonstrated high quality, from the standpoints of both content and production qualities. The video or audio programs are suitable for use on open broadcast, as well as in non-broadcast modes. Some consistently attract large audiences whenever they are broadcast on open air or cable.

It goes without saying that neither the American Association of Community and Junior Colleges (AACJC) nor the Association's Instructional Telecommunications Consortium, under whose auspices this catalog is published, vouches for the quality of all the courses listed herein. Information in the entries is supplied by the producers and distributors.

The compiler has restricted listings to lower-division courses that are "telecourses" rather than sequences of educational/instructional programs. A telecourse is an articulated instructional series that combines video or audio programs with a variety of supporting study materials: textbooks, student study guides, supplementary readings, tutorial and face-to-face instruction, computerized materials, etc. Most of the telecourses listed herein were developed by teams of highly qualified academics assisted by specialists in the arts of instructional technology and curriculum design.

Finally, the entries are all usable as self-contained instructional units. How much credit is to be awarded for successful completion of a telecourse listed herein, or whether the credit is applicable to degree-directed study, is, of course, a matter a user institution determines. In this connection, also, it is important to note that entries are so designed as to be adaptable to the user institution's needs and practices by local faculties. That is, a user institution is encouraged to supplement or modify the materials as it sees fit.

Purchasers of this catalog will soon note that a number of the telecourses contain audio or video programs that were produced originally for general TV or radio audiences. Ancillary study materials were produced later to make the materials usable as college-credit courses. (The widely acclaimed BBC series, The Ascent of Man, is a notable example.) This means that video or audio rights must be negotiated separately with their holders. The contact agency listed at the bottom of each entry can supply full information as to the availability of course components.

USING THIS CATALOG. All entries are classified according to subject matter. Of necessity, the categories are broad and somewhat arbitrary. As anyone who has ever attempted such classification is aware, college credit courses often do not fit into neat subject-matter divisions.

For better or for worse, the courses listed are grouped under the following headings: Adult Skills and Leisure; Business Skills, General Business, and Management; Computers; Fine Arts, Humanities, and Foreign Languages; Health and Health Occupations; History and Social Sciences; Mathematics and Science; Teacher Aide and Teacher Education.

The table of contents lists entries in alphabetical order under the subject matter headings. After each title, in parentheses, there is an indication as to whether the course is video or audio.

To locate an entry, open the catalog at the section bearing the appropriate subject-matter heading. Turn the pages until you find the entry in which the course is described. We decided to adopt this loose-leaf format to enable catalog owners to remove individual entries easily if they want to reproduce them, or to add additional entries as new courses become available.

A WORD ABOUT THE PUBLISHERS OF THIS CATALOG: This catalog is published by the Instructional Telecommunications Consortium, an agency of the American Association of Community and Junior Colleges. The regular members of the ITC are all two-year colleges and associations of two-year colleges dedicated to encouraging wide and effective utilization of telecommunications-based instructional materials. (Current ITC members are listed on the page following the title page.)

For membership information or information about the ITC and its activities, users of this catalog are invited to get in touch with the ITC Director, c/o the American Association of Community and Junior Colleges. The ITC and its members are eager to provide whatever assistance they can to institutions or other educational/training agencies considering employing, or actually employing, telecommunications-based materials in programs of instruction.

A WORD ABOUT THE INSTRUCTIONAL TELECOMMUNICATIONS CONSORTIUM . . .

The Instructional Telecommunications Consortium, an agency of the American Association of Junior Colleges, is an association of community colleges, community college districts, and consortia of community and technical colleges dedicated to furthering uses of the telecommunications media in instructional program and community services. At present, its members include the following:

Amarillo College
Austin Community College
Bay Area Community College Television Consortium
Bergen Community College
Bunker Hill Community College
Butler County Community College
City Colleges of Chicago
Coast Community Colleges
Connecticut Regional Community Colleges
Dallas County Community College District
Florida Community Colleges TV Consortium
Kirkwood Community College
Knowledge Network, Brit. Columbia
Los Angeles Community College District
Maricopa County Community College District
Mercer County Community College
Miami-Dade Community College District
Minneapolis Community College
North Carolina State Board of Community Colleges
North Island College, British Columbia
North Shore Community College
Northern Illinois Learning Resource Cooperative
Northern Virginia Community College
Oklahoma Higher Education Telecommunications Association
Palomar Community College
Puerto Rico Junior College
Southern California Consortium for Community College Television
Southern Illinois Collegiate Common Market
Southern Oklahoma City Junior College
State Board for Technical and Comprehensive Education, South Carolina
Tarrant County Junior College District
Vista College
Wisconsin Board of Vocational, Technical, and Adult Education

Associate members include:

Barry University
CBS College Publishing Group
John Wiley and Sons, Inc.

For information about the Consortium -- or for a membership application -- call or write the Director, Instructional Telecommunications Consortium, AACJC, Suite 410, One Dupont Circle, N.W. 20036; (202) 293-7050.

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ADULT SKILLS AND LEISURE

TITLE	PRODUCER	DATE	MEDIUM
AVT READING	Miami-Dade Community College	1979	Video/Audio
CONSUMER EDUCATION	ACCESS	1977	Video
KEEP IT RUNNING	Northern Virginia C. C.	1978	Video
MAKING IT WORK	South Carolina ETV	1980	Video
NEEDLECRAFT	Coast Community College District	1981	Video
OPTIMAL SELF-DEVELOPMENT	Miami-Dade Community College	1980	Audio
PERSONAL FINANCE	Southern California Consortium	1982	Video
PLAY BRIDGE	University of Mid-America	1980	Video
SEWING POWER	Coast Community College District	1980	Video
YOU AND THE LAW	Coast Community College District	1981	Video/Audio
VOYAGE: CHANGE IN CAREER	Bay Area C. C. Consortium TV	1981	Video

BUSINESS SKILLS, GENERAL BUSINESS, AND MANAGEMENT

ACCOUNTING I	University of Mid-America	1979	Video
ACCOUNTING II	University of Mid-America	1980	Video
AMERICAN BUSINESS HISTORY	University of Minnesota	1981	Video
BUSINESS LAW	Miami-Dade Community College		Audio
BUSINESS MATHEMATICS	Palomar College Educational TV	1981	Video
BUSINESS OF MANAGEMENT	Southern California Consortium	1983	Video
CASE STUDIES/SMALL BUSINESS	University of Mid-America	1979	Video
CENTURY 21 SHORTHAND	Miami-Dade Community College	1980	Video/Audio
INTRODUCTION TO BUSINESS	ACCESS Corporation	1978	Video
MARKETING PERSPECTIVES	Milwaukee Area Technical College	1981	Video
TAKE CHARGE	U. of Southern California	1979	Video
TOPICS/SMALL BUSINESS	Northern Virginia C. C.	1981	Video

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MAKING IT COUNT	Boeing Computer Services Co.	1980	Video
INTRODUCTION TO COMPUTERS	Southern California Consortium	1984	Video
RSVP	Miami-Dade Community College	1976	Computer Software

FINE ARTS, HUMANITIES AND LANGUAGE

TITLE	PRODUCER	DATE	MEDIUM
AMERICA	Miami-Dade Community College	1977	Video
AMERICAN SHORT STORY	Coast Community College District	1982	Video
APPLIED SKETCHING	Coast Community College District	1976	Video
ART AMERICA	Northern Virginia C. C.	1977	Video
ART OF BEING HUMAN	Miami-Dade Community College	1979	Video
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FINE ARTS, HUMANITIES AND LANGUAGE

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BASIC SPANISH	Puerto Rico Junior College	1978	Video
BASIC SPANISH-2ND COURSE	Puerto Rico Junior College	1979	Video
BEGINNING PIANO	Coast Community College District	1981	Video
CEREMONY OF INNOCENCE	U. of Southern California		Video
CLASSIC THEATRE	Coast Community College District	1973	Video
COMMUNICATING THROUGH LITERATURE	Dallas County C. C. District	1976	Video
CONTEMPORARY MUSICAL SYTLES	Bay Area C. C. Consortium	1982	Audio
CULTURE OF ANCIENT EGYPT	San Diego Community Colleges	1977	Video
DESIGNING HOME INTERIORS	Coast Community College District	1978	Video
DEVELOPING IMAGE	Northern Virginia C. C.	1978	Video
DRAMA	Miami-Dade Community College	1979	Video
FREEHAND SKETCHING	Coast Community College District		Video
HUMANITIES THROUGH ARTS	Coast Community College District	1983	Video
IN OUR OWN IMAGE	Dallas County C. C. District	1978	Video
INTRO TO WESTERN CIV.	Puerto Rico Junior College	1978	Video
INTRO TO WESTERN CIV.	Puerto Rico Junior College	1979	Video
JAZZ: AMERICAN CLASSIC	University of Minnesota	1979	Video
LIVELY ARTS	U. of Southern California		Video
LIVING LIBRARY	U. of Southern California		Video
LONG SEARCH	Miami-Dade Community College	1979	Video
19TH CENTURY U.S. FICTION	Bay Area C. C. Consortium	1981	Audio
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SHORT STORIES/ESSAYS	Puerto Rico Junior College	1980	Video
SURVIVAL SPANISH	Miami-Dade Community College	1983	Video/Audio
TOPIC: MUSIC	Northern Virginia C. C.	1977	Audio
20TH U.S. FICTION	Bay Area C. C. TV	1982	Audio
WHEELS, KILN, AND CLAY	U. of Southern California		Video
WORLD OF SCOTT FITZGERALD	Dallas County C. C. District		Audio

HEALTH AND HEALTH OCCUPATIONS

BASIC NURSING SKILLS	Miami-Dade Community College	1979	Video
CONTEMPORARY HEALTH	Southern California Consortium	1979	Video
DENTAL HYGIENE	Miami-Dade Community College	1978	Video
YOUR HEALTH -	ACCESS Corporation	1978	Video
LOOSENING GRIP (ALCOHOL)	University of Mid-America	1979	Video
PESTS/PESTICIDES	University of Mid-America	1977	Video
PHYSICAL FITNESS	Palomar College Educational TV	1982	Video
PRESCRIPTION FOR LIVING	U. of Southern California		Video
RHYTHMICAL EXERCISES	Palomar College Educational TV	1981	Video

HISTORY AND SOCIAL SCIENCE

TITLE	PRODUCER	DATE	MEDIUM
BEHAVIORAL REVOLUTION	Pennsylvania State University	n.d.	Video
CHILD DEVELOPMENT	ACCESS Corporation	1978	Video
CONTEMPORARY SOCIETY	Mercer County Community College	1983	Video
FAMILY PORTRAIT	Southern California Consortium	1978	Video
FOCUS ON SOCIETY	Dallas County C. C. District	1981	Video
FOUNDATIONS U.S. NATIONALISM	University of Mid-America	1978	Audio
GREAT PLAINS EXPERIENCE	University of Mid-America	1978	Video
GROWING YEARS	Coast Community College District	1977	Video
HISTORY OF MEXICO	Los Angeles C. C. District	1978	Video
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JAPAN: PART II	University of Mid-America	1978	Video
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SOCIAL SCIENCE-1ST COURSE	Puerto Rico Junior College	1978	Video
SOCIAL SCIENCE-2ND COURSE	Puerto Rico Junior College	1979	Video
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BEGINNING ALGEBRA	Palomar College Educational TV	1982	Video
FINITE EARTH	Pennsylvania State University	n.d.	Video
FRONTIER OF ELECTRONICS	U. of Southern California		Video
THE HOME GARDENER	Coast Community College District	1981	Video
INTRODUCING BIOLOGY	Coast Community College District	1978	Video
MATH/MODERN LIVING	Magna Systems	1979	Video
OCEANUS	Southern California Consortium	1981	Video
PROJECT UNIVERSE	Coast Community College District	1978	Video
THROUGH GENETIC MAZE	Pennsylvania State University	n.d.	Video
TODAY'S BIOLOGICAL REVOLUTION	U. of Southern California	n.d.	Video

TEACHER AIDE AND TEACHER TRAINING

DEALING IN DISCIPLINE	University of Kentucky	1980	Video
SIMPLE GIFTS	University of Wisconsin	n.d.	Video

TITLE: AVT LEARNING SYSTEM IN READING (VIDEO/AUDIO)

PRODUCER: Miami-Dade Community College in cooperation with Media Systems Corporation

PRODUCTION DATE: 1979

DESCRIPTION: This is a complete reading program, including placement, diagnostic, and objective-referenced tests.

PRODUCTION STYLE: Introductory audiovisual presentation of each skill followed by a taped instructional unit.

STUDY MATERIALS: Reading selections; tests; progress folders; and instructor's manual.

PROGRAM TITLES: N/A

AVAILABILITY: Promotion Manager
c/o Auxiliary Services
Miami-Dade Community College
1101 SW 104th Street, Miami, Florida 33176
Telephone: (305) 596-1364

TITLE: CONSUMER EDUCATION (VIDEO)

PRODUCER: ACCESS and Electronic Publishing

PRODUCTION: 1977

DESCRIPTION: This is a course designed by faculties from the ACCESS Corporation made up of Central Piedmont Community College, City Colleges of Chicago, Coast Community College District, Los Angeles Community College District, Lane Community College, and the Kansas City Metropolitan Community Colleges.

PRODUCTION STYLE: 30 half-hour color programs, slide/sound.

STUDY MATERIALS: Text/study guide keyed to programs.

PROGRAM TITLES:

1. Determinates - Decision Making
2. Family Financial Decisions
3. Financial Decisions - Specific
4. Shared Decision Making
5. Career Planning
6. Pre-Purchase Decision
7. Contracts and Bailments
8. Buying a Home - I
9. Buying an Automobile
10. Buying Food
11. Buying Clothing
12. Buying Durable Goods
13. Buying Discretionary Income
14. Inflation
15. Buying a Home - II
16. Types, Sources of Credit
17. Using Credit Wisely
18. Consumer Protection
19. Consumer Remedies
20. Environmental Concerns
21. Private Insurance Protection
22. Public Assistance
23. Investment Planning
24. Types of Investments
25. Evaluation of Investments
26. Stocks and Bonds
27. Government Spending
28. Taxes - Why, How and What
29. Evaluation of Income, etc.
30. Summary

AVAILABLITY: Magna Systems, Inc.
West Countyline 95, Barrington, IL 60010
Telephone: (312) 382-6477

TITLE: KEEP IT RUNNING (VIDEO)

PRODUCTER: Extended Learning Institute, Northern Virginia Community College

PRODUCTION DATE: 1978

DESCRIPTION: This is a course in basic automobile maintenance and repair designed for those who know little or nothing about cars, as well as for those who have forgotten what they knew. Northern Virginia Community College automotive faculty were content advisors.

PRODUCTION STYLE: Actress Brenda Holmes and professional mechanic Alison Highers are on-camera instructors in a studio-based setting.

STUDY MATERIALS: Textbook and study guide.

PROGRAM TITLES:

1. Course Introduction
2. Basic Systems of the Automobile
3. Basic Tool Kit
4. Safety Precautions
5. Vehicle Safety
6. Taking Care of the Engine
7. Oil and Lubrication
8. Battery and Electrical I
9. Battery and Electrical II
10. Tune-Up I
11. Tune-Up II
12. Tune-Up III
13. Cooling System Checks and Service
14. Wheels and Tires
15. Wheel Bearings and Lubrication
16. Brakes: Checks and Adjustments
17. Handling Emergency Problems
18. Garages and Mechanics
19. Car Cosmetics
20. Summary

AVAILABILITY: Nebraska Eductional Television Council
for Higher Education
(NETCHE), P.O. Box 83111
Lincoln, Nebraaska 68508
Telephone: (402) 472-6833

TITLE: MAKING IT WORK (VIDEO)

PRODUCER: Educational Resources Foundation/South Carolina Educational Television Network

PRODUCTION DATE: 1980

DESCRIPTION: This is a course in employability skills. Half the programs show the viewer how to get a job; half show him or her how to hold it. Programs demonstrate, step by step, how one searches for a job, how one becomes a dependable employee, how one can get along on the job, and how one communicates effectively and develops a worthy concept of self.

PRODUCTION STYLE: 18 programs, each about 10 minutes long, featuring situations from real life.

STUDY MATERIALS: Workbook keyed to each section.

PROGRAM TITLES:

1. First Impressions
2. Practical Planning
3. I'm Here to Work, Now What?
4. The Supervisor and Me
5. Say That One More Time
6. Working Together
7. What About My Money?
8. How Am I Doing?
9. How Do I Find A Job?
10. Opening Doors
11. The Application
12. Who Gets Hired?
13. Tests and Stress
14. The Interview--Getting Ready
15. The Interview
16. You Have Job Offer--Now What?
17. Learning By Experience
18. Making The Most Of Yourself

AVAILABILITY: Magna Systems, Inc.
West Countyline 95
Barrington, IL 60010
Telephone (312) 382-6477

TITLE: NEEDLECRAFT (VIDEO)

PRODUCTER: Coast Community College District, in association with The Hearst Corporation and Good Housekeeping magazine

PRODUCTION DATE: 1981

DESCRIPTION: Focus is on the most basic, popular and practical skills: knitting, crochet, needlepoint, embroidery, smocking, quilting, sewing, and rugmaking. Designed for beginners, as well as for those who want to improve already acquired skills.

PRODUCTION STYLE: 20 color programs in which skills and techniques are demonstrated.

STUDY MATERIALS: Textbook; study guide; and faculty kit.

PROGRAM TITLES:

1. Discovering Your Skills
2. Crewel Embroidery
3. Knitting Basics
4. Crochet Basics
5. Patchwork Quilting
6. Braiding and Hooking Rugs
7. Needlepoint Fundamentals
8. Sewing Basics
9. Cross-stich Embroidery
10. Quilt Stiching Techniques
11. Needlepoint Variations
12. Knitting Color and Texture
13. Openwork Embroidery
14. Sewing Home Accessories
15. Crochet Variations
16. Smocking Basics
17. Bargello Needlepoint
18. Blackwork Embroidery
19. Embroidery and Trapunto Quilting
20. Knitting Garments

AVAILABILITY: Director, Coast Telecourses
10231 Slater Avenue
Fountain Valley, CA 92708
Telephone: (714) 962-8861

TITLE: OPTIMAL SELF-DEVELOPMENT (AUDIO)

PRODUCER: Miami-Dade Community College

PRODUCTION DATE: 1980

DESCRIPTION: This course explores human sensitivities and needs with a view to making the awarenesses and understandings stepping stones to further self-development.

PRODUCTION STYLE: Dialogue and conversation between a man and a woman; 14 half-hour audio programs.

STUDY MATERIALS: Textbook; study guide; special self-help booklets; copies of program scripts; computer-based materials.

PROGRAM TITLES:

1. Theories of Self-Development
2. Feelings and Physiological Needs
3. Managing Your Stress to Avoid Distress
4. Optimal Health Maintenance
5. Satisfying the Need for Safety Against Anxiety
6. Managing Anger and Aggression Through Effective Self-Assertion
7. Learning to Love Interdependently
8. Resolving Interpersonal Conflict and Enhancing Interpersonal Effectiveness
9. Facilitating Group Process and Developing Participatory Leadership
10. Clarifying Identity and Enhancing Self-Confidence and Esteem
11. Clarifying Values
12. Determining Purpose and Striving Toward Self-Actualization
13. The Quest for Ultimate Purpose
14. Applying Optimal Self-Development Concepts to a Specific Human Problem

AVAILABILITY: Promotion Manager, c/o Auxiliary Services
Miami-Dade Community College
11011 SW 104th Street
Miami, Florida 33176
Telephone: (305) 596-1364

TITLE: PERSONAL FINANCE (VIDEO)

PRODUCER: Southern California Consortium for Community College Television

PRODUCTION DATE: 1982

DESCRIPTION: Nowadays everyone should approach his or her financial affairs with the savvy of an investment counselor managing the affairs of an important client. This course, designed for the non-business specialist, introduces the viewer and student to the fundamentals of budgeting and buying; the mysteries of home ownership, income tax, and investment; the proper use of insurance, wills, and trusts.

PRODUCTION: Host-expert interviews guest specialists; graphic illustrations; on-location film; 26 half-hour color programs.

STUDY MATERIALS: Textbook and study guide; faculty manual and quiz bank.

PROGRAM TITLES:

1. The Economy
2. Work, Income, and Your Career
3. Creating A Workable Financial Plan
4. The Smart Shopper
5. Frauds and Swindles
6. Transportation
7. Leisure and Recreation
8. Buying a House
9. Financing a Home
10. Housing Costs and Regulations
11. Renting
12. Selling Your Home
13. Financial Institutions
14. Credit and Borrowing
15. Making Your Money Grow
16. The Money Market
17. The Stock Market
18. Real Estate Investments
19. Other Investment Opportunities
20. Life Insurance
21. Health and Income Insurance
22. Financial Planning for Later Years
23. Estate Planning: the Tools You'll Use
24. Estate Planning: Achieving Your Objectives
25. How Income Taxes Work
26. Tax-Saving Strategies

AVAILABILITY: Coast Telecourses
10231 Slater Avenue
Fountain Valley, California 92708
Telephone: (714) 962-8861
or
Southern California Consortium for Community College TV
5400 Orange Avenue, Suite 109
Cypress, California 90630
(714)828-5770

TITLE: PLAY BRIDGE WITH THE EXPERTS (VIDEO)

PRODUCER: KUHT-TV, Beaumont, Texas (University of Mid-America)

PRODUCTION DATE: 1980

DESCRIPTION: The experts review a wide variety of situations, including such critical ones as bidding and play. Designed for everyone, no matter how limited or extensive his or her experience.

PRODUCTION STYLE: Internationally and nationally known masters are featured. 26 half-hour programs.

PROGRAM TITLES:

1. Bobby Goldman
2. Bobby Goodman
3. Dr. Frank Hoadley
4. Dr. Frank Hoadley
5. Paul Hodge
6. Bobby Wolff
7. Bobby Wolff
8. Emma Jean Hawes
9. Emma Jean Hawes
10. Betty Ann Kennedy
11. Betty Ann Kennedy
12. Julius Rosenblum
13. Julius Rosenblum
14. Lew Mathe
15. Dr. George S. Dawkins
16. Dan Morse
17. Bobby Nail
18. Bob Hamman
19. Bob Hamman
20. Carol Sanders
21. Carol Sanders
22. Alfred Sheinwold
23. Alfred Sheinwold
24. Jim Jacoby
25. Jim Jacoby
26. Bobby Boldman

AVAILABILITY: Great Plains Instructional Television
Library (GPN), P.O. Box 80669
Lincoln, Nebraska 68501-0669
(800) 228-4630

TITLE: SEWING POWER (VIDEO)

PRODUCER: Coast Community College District, in association with McCall's Patterns

PRODUCTION DATE: 1982

DESCRIPTION: This course introduces the viewer to concepts of personal style, wardrobe, management, and clothing construction. The basic sewing skills are presented, as well as techniques for fabrication and fitting. The viewer/student is guided through the actual construction of five coordinated garments, each requiring a more advanced construction skill.

STUDY MATERIALS: Reader's Digest Complete Guide to Sewing and a study guide prepared especially for the course.

PROGRAM TITLE:

1. Introduction to Lifestyle Sewing
2. Selecting Lifestyle Patterns
3. The Fabric Store
4. Preparing to Sew: Simple Separates
5. Simple Separates, Part I
6. Simple Separates, Part II
7. Simple Separates, Part III
8. Intro. to Classic Coordinates
9. Classic Coordinates: Pants or Skirts, Part I
10. Classic Coordinates: Pants or Skirts, Part II
11. Classic Coordinates: The Simple Jacket, Part I
12. Classic Coordinates: The Simple Jacket, Part II
13. Classic Coordinates: The Simple Jacket, Part III
14. Classic Coordinates: Finishing the Jacket - Beginning the Blouse or Dress
15. Classic Coordinates: The Blouse or Dress, Part II
16. Classic Coordinates: The Blouse or Dress, Part III
17. Classic Coordinates: Finishing the Blouse or Dress
18. Sewing for Men
19. Sewing for Children
20. Sewing for the Home

AVAILABILITY: Coast Telecourses
10231 Slater Avenue
Fountain Valley, California 92708
Telephone: (714) 962-8861

TITLE: YOU AND THE LAW (VIDEO OR AUDIO)

PRODUCERS: Coast Community College District, Saddleback Community Colleges, and KOCE-TV

PRODUCTION DATE: 1981

DESCRIPTION: This course, which can be presented via TV or radio, is designed for the layman interested in learning something about the principles on which the law is based and acquiring some understanding of the system that administers the law.

PRODUCTION SYTLE: 26 half-hour video or audio programs hosted by an expert who writes a syndicated column on the citizen and the law.

STUDY MATERIALS: Textbook; study guide; administrative support manual; and quiz bank.

PROGRAM TITLES:

1. What Is the Law?
2. The Judicial System
3. The Lawyer
4. Dealing with Lawyers
5. Administrative Law
6. Criminal Law
7. Criminal Proceedings
8. Torts: You as a Victim
9. Torts: You as Accused
10. Family Law
11. Minors' Rights
12. Contracts and the Consumer
13. Credit Laws
14. Life Insurance
15. Health and Property Insurance
16. Landlords and Tenants
17. Housing
18. Mortages
19. Investments
20. Checks and Notes
21. Owning a Car
22. Car Accidents
23. The Employee
24. The Employer
25. Retirement
26. Estate Planning

AVAILABILITY: Director, Coast Telecourses
10231 Slater Avenue
Fountain Valley, California 92708
Telephone: (714) 962-8861

TITLE: VOYAGE: CHALLENGE AND CHANGE IN CAREER/LIFE PLANNING (VIDEO)

PRODUCER: Bay Area Community College Television Consortium

PRODUCTION DATE: 1981

DESCRIPTION: As the title suggests, this course provides viewers with an opportunity to explore career possibilities and understand the value of careful career planning. Programs encourage viewers, and show them how, to accept responsibilities for their lives, set realizable goals, and make informed decisions.

PRODUCTION STYLE: On-site interviews and footage that provide information about a wide range of occupations and occupational life styles; 30 half-hour color programs.

STUDY MATERIALS: Textbook prepared especially for course and a kit of supportive materials.

PROGRAM TITLES:

1. Introduction to Voyage
2. Getting Your Bearings
3. Tools for Dealing with Change
4. Lifestyle
5. Self-Assessment
6. What Are Skills?
7. Transferable Skills
8. Motivational Patterns
9. Interests
10. Values and Career Decisions, Part I
11. Values and Career Decisions, Part II
12. Values and Career Decisions, Part III
13. Creating Harmony in Your Life
14. Overcoming the Obstacles
15. What is Work?
16. How Occupations are Organized
17. Decision Making
18. Where Do You Want To Work?
19. People Environments
20. Time and Money
21. Organizational Structures and Personality
22. Getting It all Together
23. How to Get Started
24. Researching for Information
25. Finding the Jobs
26. The Field Survey
27. The Resume
28. The Interview
29. Vitality in Career and Lifestyle
30. Review and Goal Setting

AVAILABILITY: Outside California: Coast Telecourses
10231 Slater Avenue
Fountain Valley, California 92708
Telephone: (714) 962-8861

In California: Bay Area Community College TV Consortium
P.O. Box 11127
Palo Alto, California 94306
Telephone: (415) 949-0525

TITLE: ACCOUNTING I (VIDEO)

PRODUCER: University of Mid-America

PRODUCTION DATE: 1979

DESCRIPTION: This course covers the material standard in introductory accounting courses. Content stresses financial reporting for both large and small businesses and the types of financial information necessary for sound business planning, as well as for the preparation of financial statements. Usable as a self-contained course or as supplement to class-room instruction.

PRODUCTION STYLE: Seven half-hour programs in color with host.

STUDY MATERIALS: Textbook; study guide; work sheet.

PROGRAM TITLES:

1. Portrait of a Profession
2. Financial Statements
3. Accounting and the Compu[illegible]
4. Cash Management
5. Inventory Management
6. Valuing Assets
7. Accounting Principles

AVAILABILITY: Great Plains Instructional Television
Library (GPN)
P.O. Box 80669
Lincoln, Nebraska 68501-0669
Telephone: (800) 228-4630

TITLE: ACCOUNTING II (VIDEO)

PRODUCER: University of Mid-America

PRODUCTION DATE: 1980

DESCRIPTION: This is a standard college-level second-semester course in introductory accounting. Emphasis is on accounting for internal record keeping and managerial decision-making. Included also are tax planning, data processing, and governmental accounting. Usable as a self-contained course or as supplement to classroom instruction.

PRODUCTION STYLE: 6 half-hour programs in color with host.

STUDY MATERIALS: Textbook; study guide; work sheets; student guide to independent study.

PROGRAM TITLES:

8. Forms of Ownership
9. Taxation and Public Policy
10. Financial Statement Analysis
11. Pricing
12. Budgeting
13. International Accounting

AVAILABILITY: Great Plains Instructional Television
Library (GPN)
P.O. Box 80669
Lincoln, Nebraska 68501-0069
Telephone: (800) 228-4630

TITLE: AMERICAN BUSINESS HISTORY (VIDEO)

PRODUCER: University of Minnesota (distribution by University of Mid-America)

PRODUCTION DATE: 1981

DESCRIPTION: Biographical sketches of leading business figures are employed to illustrate leading themes in the history of American business. Usable as self-contained course, although each program can be used as supplement or complete unit.

PRODUCTION STYLE: Stories from real life are featured.

STUDY MATERIALS: Study guide; instructor's manual.

PROGRAM TITLES: N/A

AVAILABILITY: Great Plains Instructional Television
Library (GPN)
P.O. Box 80669
Lincoln, Nebraska 68501-0669
Telephone: (800) 228-4630

TITLE: BUSINESS LAW (AUDIO)

PRODUCER: Miami-Dade Community College

PRODUCTION DATE: Not listed

DESCRIPTION: This is an introductory course in business law.

PRODUCTION STYLE: 28 half-hour audio programs illustrate business law concepts.

STUDY MATERIALS: Textbook; study guide; computer-managed instructional material.

PROGRAM TITLES:

1. Legal Rights and Law
2. Criminal and Tort Law
3. Environmental Law and Consumer Protection
4. Contracts
5. Requirements and Termination of an Offer
6. Acceptance of an Offer
7. Communication of the Acceptance
8. Contractual Capacity I
9. Contractual Capacity II
10. Genuineness of Assent I
11. Genuineness of Assent II
12. Consideration I
13. Consideration II
14. Legality and Public Policy I
15. Legality and Public Policy II
16. Form of Contract I
17. Form of Contract II
18. Interpretation of Contracts
19. Transfer of Contract Rights I
20. Transfer of Contract Rights II
21. Discharge of Contracts
22. Remedies for Breach of Contract
23. Personal Property I
24. Personal Property II
25. Bailments I
26. Bailments II
27. Sales
28. Warranties and Product Liability

AVAILABILITY: Promotion Manager, c/o Auxiliary Services
Miami-Dade Community College
11011 SW 104th Street
Miami, Florida 33176
Telephone: (305) 596-1364

TITLE: BUSINESS MATHEMATICS (VIDEO)

PRODUCER: Palomar College Educational Television

PRODUCTION DATE: 1981

DESCRIPTION: Course covers topics and skills included in college-level business mathematics courses.

PRODUCTION STYLE: Palomar instructor James Felton presents the course to a group of students in a TV studio. Cameras show student/teacher interaction.

STUDY MATERIALS: Textbook keyed to programs.

PROGRAM TITLES: Titles of the 43 programs not available. They cover the following topics:

Computing trade and cash discounts and commissions;
Calculating payrolls;
Figuring interest;
Bank discounts;
Annuities;
Depreciation, etc.

AVAILABILITY: Palomar Community College Educational Television
1140 West Mission Road
San Marcos, California 92069
Telephone: (714) 727-7529, ext. 2431

TITLE: THE BUSINESS OF MANAGEMENT (VIDEO)

PRODUCER: Southern California Consortium for Community College Television

PRODUCTION DATE: 1983

DESCRIPTION: This course provides an introduction to management concepts for the man or woman seeking a career in business, government, or educational administration. The series presents essential skills in planning and organizing, staffing and directing, controlling, decision-making, motivating, communicating, and applying management principles. Designed for those without formal management training.

PRODUCTION STYLE: Actor-host; featuring documentary segments, interviews with managers and academics, on-location footage; 26 half-hour color programs.

STUDY MATERIALS: Textbook; study guide; faculty manual with examination bank.

PROGRAM TITLES:

1. The Managerial World
2. Historical Perspectives
3. You as a Manager
4. Communicating
5. Planning and the Management Process
6. Planning Techniques
7. The Planning Environment
8. Decision-Making
9. The Working Unit
10. Influence, Power, and Authority
11. The Informal Organization
12. Organizational Communication
13. Staffing and the Personnel Function
14. Human Resource Management
15. Building Commitment and Motivation
16. Styles of Leadership
17. Managing Organizational Conflict
18. Controlling
19. Financial Methods of Control
20. Production and General Control
21. The Impact of Controls on Organizational Behavior
22. The Management Leader: Catalyst for Change
23. Managerial Stress
24. Survival and Advancement in the Organization
25. The Productivity Dilemma
26. Managing for Productivity

AVAILABILITY: Southern California Consortium for Community College Television
5400 Orange Avenue, Suite 109
Cypress, California 90360
Telephone: (714) 828-5770

TITLE: CASE STUDIES IN SMALL BUSINESS (VIDEO)

PRODUCER: University of Mid-America

PRODUCTION DATE: 1979

DESCRIPTION: Designed for business students, future entrepreneurs, and persons already in business, this course examines common problems in small business management. Usable as a self-contained course, as a supplement to classroom instruction and for formal or informal workshops and seminars.

PRODUCTION STYLE: 10 half-hour color programs, each exploring a business-related problem in documentary fashion.

STUDY MATERIALS: Student/viewer manual; instructor's guide.

PROGRAM TITLES:

1. The Venturer
2. The Downhill Slide
3. The Long Haul
4. Starting Up
5. Running the Show
6. The Balancing Act
7. The Breaking Point
8. Their Own Brand
9. Dealing in Wheeling
10. Taking Off

AVAILABILITY: Great Plains Instructional Television
Library (GPN)
P.O. Box 80669
Lincoln, Nebraska 68501-0669
Telephone: (800) 228-4630

TITLE: CENTURY 21 SHORTHAND (VIDEO/AUDIO)

PRODUCER: Miami-Dade Community College

PRODUCTION DATE: 1980

DESCRIPTION: This is a course in shorthand theory and practice at the college level.

PRODUCTION STYLE: Chroma-key effects allow the course presenter to appear in the lower-right corner of the shorthand notebook on the screen while shorthand outlines appear in the background. Supplementary audiocassettes provide dictation drill for the student.

STUDY MATERIALS: Textbook; study guide; instructor's guide.

PROGRAM TITLES: Available from distributor upon request.

AVAILABILITY: Promotion Manager, c/o Auxiliary Services
Miami-Dade Community College
11011 SW 104th Street
Miami, Florida 33176
Telephone: (305) 596-1364

TITLE: INTRODUCTION TO BUSINESS (VIDEO)

PRODUCERS: ACCESS and Electronic Publishing

PRODUCTION DATE: 1978

DESCRIPTION: This is another course developed by faculties of the ACCESS Consortium. It covers the content of lower-division introduction to business courses.

PRODUCTION STYLE: 30 half-hour color slide/sound programs.

STUDY MATERIALS: Text/study guide keyed to each program and unit of study.

PROGRAM TITLES:

1. Scope of Business
2. Government and Business
3. Economic Systems
4. Social Responsibilities
5. Forms of Business Ownership
6. Organizational Structure
7. Management Functions
8. Leadership Styles and Motivation
9. Management by Measurable Objectives
10. The Personnel Function
11. Labor Relations
12. The Law and Personnel
13. Understanding the Securities Market
14. Long Term Capital Sources
15. Financial Institutions
16. Risk Management
17. Management of Working Capital
18. Financial Management
19. Marketing (Motivational Research)
20. Marketing Mix
21. Advertising and Sales Promotion
22. Sales
23. Channels of Distribution
24. The Production Mix
25. Planning and Controlling Production
26. Purchasing and Procurement
27. Accounting Systems
28. Data Processing Systems
29. Law
30. Summary

AVAILABILITY: Magna Systems, Inc.
West Countyline 95
Barrington, Illinois 60010
Telephone: (312) 382-6477

TITLE: MARKETING PERSPECTIVES (VIDEO)

PRODUCER: Milwaukee Area Technical College

PRODUCTION DATE: 1981

DESCRIPTION: This course emphasizes the fundamentals of marketing as they affect profitable business operations. Special attention is given to the role and significance of middlemen, the evaluation of consumer needs, price determination, promotion, sales strategy, and government regulations.

PRODUCTION STYLE: 30 half-hour color programs with actor-hosts; interviews with business people and marketing experts; on-location footage.

STUDY MATERIALS: Textbook; study guide; faculty.

PROGRAM TITLES:

1. Marketing Today
2. Marketing Variables
3. Target Markets
4. Market Research
5. Consumerism
6. Consumer Buying Behavior
7. Government and Its Influences
8. Industrial Markets
9. Channels of Distribution
10. Agents and Brokers
11. Wholesalers and Distributors
12. Retailing
13. Retail Location
14. Marketing Strategies
15. Product Management
16. Product Development
17. Product Identification
18. Packaging and Labeling
19. Physical Distribution
20. Marketing Communications
21. Advertising-Print
22. Advertising-Broadcast
23. Direct Marketing
24. Communications Management
25. Pricing Strategies
26. Pricing Strategies
27. International Marketing
28. Service Marketing
29. Marketing Management
30. Future Trends

AVAILABILITY: Wisconsin Foundation for VTAE
5402 Mineral Point Road
Madison, Wisconsin 53705
Telephone: (608) 266-2318
or
(608) 231-3626

TITLE: TAKE CHARGE (VIDEO)

PRODUCER: University of Southern California College of Continuing Education, in cooperation with KNBC-TV (Los Angeles)

PRODUCTION DATE: 1979

DESCRIPTION: This series presents information on managerial techniques, exploring such topics as managing stress, motivation strategies, effective communications, and leadership skills.

PRODUCTION STYLE: Talk-show format with USC faculty hosts; programs feature interviews with experts, animated sequences, and lively graphics. 20 half-hour programs.

PROGRAM TITLES:

1. Awareness I: Problem-Solving
2. Awareness II: Motivation
3. Time Management I
4. Time Management II
5. Effective Communication
6. Speech Communication
7. Non-Verbal Communication
8. Listening Habits
9. Effective Listening
10. Handling Information
11. Interpersonal Relations
12. Effective Writing
13. Memorization
14. Assertiveness
15. Stereotyping: Sex
16. Stereotyping: Age
17. The Nature of Stress
18. Overcoming Stress
19. Brainpower and Creativity
20. Rap Session

AVAILABILITY: USC College of Continuing Education
Broadcast Production and Media Services
Davidson Conference Center
Los Angeles, California 90089-0871
Telephone:

TITLE: TOPICS IN SMALL BUSINESS MANAGEMENT (VIDEO)

PRODUCER: Extended Learning Institute, Northern Virginia Community College

PRODUCTION DATE: 1981

DESCRIPTION: This course is designed for students in regular or continuing education programs. Emphasis is on management, communications, and budgeting skills.

PRODUCTION STYLE: Actress Jane Squier hosts the series; professional actors and actresses in dramatizations.

STUDY MATERIALS: Textbook

PROGRAM TITLES:

1. Introduction to Small Business
2. Financing Small Business
3. Analyzing the Financial Health of a Small Business
4. Marketing for a Successful Small Business
5. Tips for a Successful Small Business
6. Presentation of Material to a Group
7. Office Communication Skills
8. Customer Contact Skills
9. The Art of Listening
10. Communication Decisions to Make at Work
11. Non-Verbal Communication
12. Leadership Skills
13. Common Problems in Small Business
14. More Common Problems in Small Business
15. Importance of Outside Advice in Business

AVAILABILITY: Nebraska Educational Television Council
for Higher Education (NETCHE)
P.O. Box 83111
Lincoln, Nebraska 68508
Telephone: (402) 472-6833

TITLE MAKING IT COUNT (VIDEO)

PRODUCER: Boeing Computer Services Company Education and Training

PRODUCTION DATE: 1980

DESCRIPTION: This introduction to the computer and its uses is designed for viewers and credit students with a wide range of interests and backgrounds.

PRODUCTION STYLE: An on-camera narrator/instructor hosts the programs and provides continuity. 23 half-hour color programs.

STUDY MATERIALS: Student manual; instructor's guide; final examination and key.

PROGRAM TITLES:

1. Introduction and Preview
2. History of Computing
3. Information Representation
4. Hardware and Software
5. An Introduction to Programming
6. Computer Operation Centers
7. Batch Processing
8. Additional Programming Capabilities
9. Computer Languages
10. Review and Preview
11. System Analysis-Problem Definition
12. System Analysis-Design
13. System Analysis-Development and Implementation
14. Online Processing
15. Multiprogramming and Multiprocessing
16. Evaluating Computer Resources
17. Acquiring Computer Systems
18. Computer Aids to Management
19. Computers and Society
20. Microcomputers
21. Word Processing in Office Systems
22. Networks and Distributed Data Processing
23. Review and the Future

AVAILABILITY:

NATIONAL TRAINING CENTER
Telephone: Marketing: (206) 575-7700

WASHINGTON, DC TRAINING CENTER
Telephone: Marketing: (703) 827-4662

NEW YORK TRAINING CENTER
Telephone: (212) 310-0700

DEARBORN TRAINING CENTER
Telephone: (313) 271-8450

SAN FRANCISCO TRAINING CENTER
Telephone: (415) 392-6565

LOS ANGELES TRAINING CENTER
Telephone: (213) 417-5010

CHICAGO TRAINING CENTER
Telephone: (312) 781-7911

TITLE: RSVP (COMPUTER SOFTWARE)

PRODUCER: Miami-Dade Community College

PRODUCTION DATE: 1976

DESCRIPTION: RSVP is a computer-based instructional management system designed for the use of educators. The system is employed to assess the progress of students enrolled in telecourses, as well as for the guidance of such students.

PRODUCTION STYLE: Computer software package written in FORTRAN with some ASSEMBLY routines; operates in the "batch" processing mode on an IBM 370/155 OS/MVT computer.

STYDY MATERIALS: N/A

PROGRAM TITLES: N/A

AVAILABILITY: Promotion Manager, c/o Auxilary Services
Miami-Dade Community College
11011 SW 104th Street
Miami, Florida 33176
Telephone: (305) 596-1364

TITLE: THE NEW LITERACY: AN INTRODUCTION TO COMPUTERS (VIDEO)

PRODUCER: Southern California Consortium for Community College Television

PRODUCTION DATE: 1984 (Preview video materials available May, 1983)

DESCRIPTION: This is an up-to-date survey of electronic data processing, computer hardware and software systems, and developments in computer science. It will provide a foundation on which the viewer can make further progress. The course is designed to supply an overview of the computer and its functions and capabilities; to familarize the viewer with terminology; to survey computer applications in a variety of settings; and to orient viewers to the place of the computer in their professional and personal lives.

PRODUCTION STYLE: On-location footage; guest experts; host; 26 half-hour programs in color. Produced with a grant from The Annenberg/ CPB Project.

STUDY MATERIALS: Textbook and study guide; faculty manual; preview kit for faculty and administrators

PROGRAM TITLES:

1. The New Literacy
2. The Computing Machine
3. Communicating with a Computer
4. Data Representation
5. Putting Data In
6. Getting Information Out
7. Storage Concepts and Devices
8. Secondary Storage and Processing Methods
9. Processors
10. Computer Operations
11. Personal Computing
12. From Micro to Monsters
13. System Analysis and Design
14. Problem Solving and Program Design
15. Programming Languages
16. The Programming Environment
17. A Case Study
18. Operating Systems
19. Other System Concepts
20. Computer Files, Data Bases and Management Information Systems
21. Data Communications
22. Office Automation
23. Computer Usage Options
24. Computing, Organizations, and the Individual
25. Computer Security
26. Issue and Trends in Computing

AVAILABILITY: Southern California Consortium for Community College Television
5400 Orange Avenue, Suite 109
Cypress, California 90360
Telephone: (714) 828-5770

TITLE: AMERICA (VIDEO)

PRODUCER: Miami-Dade Community College (study materials only).

PRODUCTION DATE: 1977

PRODUCTION STYLE: Documentaries produced by British Broadcasting Corporation for general audience with TV personality and journalist Alistair Cooke as host/narrator.

STUDY MATERIALS: Text/tradebook on which program scripts are based; study guide; collection of readings on American civilization and culture; packet of support materials.

PROGRAM TITLES: Available from distributor on request.

AVAILABILITY:
Promotion Manager
c/o Auxiliary Services
Miami-Dade Community College
11011 SW 104th Street
Miami, Florida 33176
Telephone: (305) 596-1364

TITLE: THE AMERICAN SHORT STORY (VIDEO)

PRODUCERS: Coast Community College District, U.C.L.A. Extension, and Learning in Focus, Inc.

PRODUCTION DATE: 1982

DESCRIPTION: This course introduces the student to a representative group of 19th and 20th century American writers of short fiction.

PRODUCTION STYLE: Dramatizations and adaptations of stories done originally under auspices of Learning in Focus, Inc.; 18 programs.

STUDY MATERIALS: Collection of stories in two paperback volumes; study guide prepared especially for course with brief critical essays and self-test questions.

PROGRAM TITLES:

1. Short Fiction -- Short Film; An Introductory Lesson
2. Ambrose Bierce's "Parker Adderson, Philosopher"
3. Stephen Crane's "The Blue Hotel"
4. Henry James's "The Jolly Corner"
5. Sherwood Anderson's "I'm a Fool"
6. F. Scott Fitzgerald's "Bernice Bobs her Hair"
7. Ernest Hemingway's "Soldier's Home"
8. Richard Wright's "Amos's a Man"
9. Flannery O'Connor's "The Displaced Person"
10. John Updike's "The Music School"
11. Nathaniel Hawthorne's "Rappacini's Daughter"
12. Mark Twain's "The Man That Corrupted Hadleyburg"
13. Willa Cather's "Paul's Case"
14. Ring Lardner's "The Golden Honeymoon"
15. Katherine Anne Porter's "The Jilting of Granny Weatherall"
16. James Thurber's "The Greatest Man in the World"
17. William Faulkner's "Barn Burning"
18. Ernest J. Gaines' "The Sky is Gray"

AVAILABILITY: Coast Telecourses
10231 Slater Avenue
Fountain Valley, California 92708
Telephone: (714) 962-8861

TITLE: APPLIED SKETCHING TECHNIQUES (VIDEO)

PRODUCER: Coast Community College District

PRODUCTION DATE: 1976

DESCRIPTION: After reviewing fundamental elements of freehand drawing and art, this course introduces the viewer/student to more advanced techniques and principles. Although designed as a sequel to the telecourse FREEHAND SKETCHING I (see listing in this catalog), this course does not presuppose experience in drawing or sketching or prior course work in art.

PRODUCTION STYLE: Artist-host Bruce McIntyre and guests demonstrate at the easel in studio setting; 30 half-hour color programs.

STUDY MATERIALS: Draw-along workbook keyed to programs, which also include photographs and biographic sketches of artists who appear as guests.

1. Drawing in Three Dimensions
2. The Classic Artists
3. The Two-Pencil Technique
4. Use of Values, Color and Texture
5. Thumbnail Sketches
6. Drawing as Communication
7. Architectural Structures
8. Creating Mood in Drawing
9. Considering Proportion
10. Dominance Helps Tell Your Story
11. Landscape
12. Design and Decoration
13. Still Life
14. Repetition: A Basic and Familiar Tool
15. The Special Effects of Action
16. Interiors
17. Look to the Flowers for Study
18. Eyes and Expressions
19. Drawing Heads
20. Wood and Things Made of Wood
21. Style in Drawing
22. Special Effects
23. Media and Their Use
24. Drawing Animals
25. Looking for New Ideas
26. Hands are Interesting and Expressive
27. Designing Vehicles
28. Two Kinds of Wrinkles
29. Caricature
30. Using What We've Learned

AVAILABILITY Director, Coast District Telecourses
10231 Slater Avenue
Fountain Valley, California 92708
Telephone: (714) 962-8861

TITLE: ART AMERICA (VIDEO)

PRODUCER: Extended Learning Institute, Northern Virginia Community College

PRODUCTION DATE: 1977

DESCRIPTION: Usable as part of a regular college-level curriculum or as part of a continuing education program, this series in the history of American art was produced with the advice and guidance of William Campbell of the National Gallery of Art, Lois Fink of the National Collection of Fine Arts, and Joshua Taylor of the National Collection of Fine Arts.

PRODUCTION STYLE: Hosted by a professional actor, the programs employ slides to support a narrative line and develop pictorial essays.

STUDY MATERIALS: Textbook; study guide; packet of support materials.

PROGRAM TITLES:

1. In Search of a Visual Tradition
2. Artisans to Artists
3. America's Old Masters
4. The Young Republic
5. Preserving the Landscape
6. The Creation of a Self-Image
7. Exploring the Wilderness
8. The Visionaries
9. The Expatriates
10. The Epic of the Common Man
11. The Columbian Exposition
12. The Melting Pot
13. The Armory Show
14. America Achieves an Avant-Garde
15. Politics and Art Between
16. Art for the Masses
17. Abstract Expressionism
18. The Fifties: Painting and Sculpture at Mid-Century
19. The Sixties
20. The Visual Tradition After Two Hundred Years

AVAILABILITY: Extended Learning Institute
Northern Virginia Community College
8333 Little River Turnpike
Annandale, Virginia 22--3
Telephone: (703) 323-3371

TITLE: THE ART OF BEING HUMAN (VIDEO)

PRODUCER: Miami-Dade Community College

PRODUCTION DATE: 1979

DESCRIPTION: This is a thematic and interdisciplinary approach to the humanities, especially art, literature, and philosophy. In a highly imaginative way, the programs and study materials show how relevant the insights of the humanities are in our everyday lives.

PRODUCTION STYLE: Each program is a video "essay," exploiting the full range of visual and sound possibilities; 30 color programs (special recordings available for the visually impaired: audio of narration on one side and original film soundtrack on the other).

STUDY MATERIALS: Textbook written especially for course; study guide; instructor's manual; special materials for those with visual and hearing impairments; quiz bank.

PROGRAM TITLES:

1. The Way of the Humanist
2. On the Bus
3. The Wonder of Form
4. The Man with No Time for Beauty
5. Art; Tell Me What I am, Tell Us Who We Are
6. Divine Discontent
7. From Song to Music
8. Jazz/Bach
9. Myths, the Collective Dreams of Mankind
10. The Dream of the Hero
11. The Sunlit Chariot
12. Dionysus: Ecstasy and Renewal
13. The Ring of Gyges
14. The Anguish of Abraham
15. The Outer Circle
16. The Problem of Evil
17. Territory and Space
18. The Still and Empty Space
19. The Tragic Vision
20. Knaves and Fools
21. The Intricate Eye
22. Television: The Electric Art
23. Love: Myth and Mystery
24. Roles We Play
25. In Search of Happiness
26. The Pursuit of the Ideal
27. For Everything, a Season
28. Phoenix and Finnegan
29. A Cry of Freedom
30. A World Was All Before Them

AVAILABILITY: Promotion Manager
c/o Auxiliary Services
Miami-Dade Community College
11011 SW 104th Street
Miami, Florida 33176

TITLE: THE ART OF CLEAR THINKING (VIDEO)

PRODUCER: Palomar College Educational Television

PRODUCTION DATE: 1981

DESCRIPTION: This is an introductory course in logic and covers topics presented usually in college-level first courses in the subject.

PRODUCTION STYLE: Professor Zachary Seech teaches a live class in the TV studio. The viewer is part of the give-and-take between student and instructor.

STUDY MATERIALS: Textbook keyed to the video presentations.

PROGRAM TITLES: 30 one-hour programs (titles available upon request from distributor) treat following: critical thinking skills; functions and misuses of language; logical fallacies; the hypothesis and inductive thinking; elementary deductive and inferential forms.

AVAILABILITY: Palomar Community College
Educational Television
1140 West Mission Road
San Marcos, California 92069
Telephone: (714) 744-1150
or
(714) 727-7527, ext. 2431

TITLE: THE ART OF THINKING (VIDEO)

PRODUCER: University of Southern California College of Continuing Education

PRODUCTION DATE: Not available

DESCRIPTION: This introductory course in logic is divided into three parts. Part I describes logic and differentiates it from other disciplines; Part II identifies common muddles and failures; Part III shows how these muddles affect our lives.

PRODUCTION STYLE: Professor S. Morris Engel of the USC philosophy department is host for the programs; 36 half-hour programs.

PROGRAM TITLES:

1. The Nature of Philosophy
2. The Nature of Logic-Part I
3. The Nature of Logic-Part II
4. The Medium of Language
5. Philosophy, Logic, and Language: a Review
6. Fallacies: Their History, Nature, and Division
7. The Fallacy of Amphiboly
8. The Fallacy of Accent
9. The Fallacy of Hypostatization
10. The Fallacy of Equivocation-Part I
11. The Fallacy of Equivocation-Part II
12. The Fallacy of Bifurcation
13. The Fallacies of Composition and Division
14. The Seven Fallacies of Ambiguity: A Review
15. The Seven Fallacies of Ambiguity: A Test
16. The Fallacies of Accident and Converse Accident
17. The Fallacy of Begging the Question
18. The Fallacies of Question-Begging Epithets and Complex Question
19. The Fallacy of Special Pleading
20. The Fallacy of Imperfect Analogy
21. The Fallacy of False Cause
22. The Fallacy of Irrelevant Thesis
23. The Fallacies of Presumption: A Review
24. The Fallacies of Presumption: A Test
25. The Fallacies of Ad Hominem-Part I
26. The Fallacies of Ad Hominem-Part II
27. The Fallacy of Ad Populum
28. The Fallacy of Ad Misericordiam
29. The Fallacy of Ad Verecundiam
30. The Fallacies of Ad Ignorantiam and Baculum
31. The Fallacies of Relevance: A Review and Test
32. The Fallacies: A Summary
33. The Scope of Logic
34. Examining Life . . .
35. The Search . . .
36. The Way: A Conclusion

AVAILABILITY: USC College of Continuing Education
Broadcast Production and Media Services
Davidson Conference Center
Los Angeles, California 90089
Telephone: (213) 743-7736

TITLE: THE ASCENT OF MAN (VIDEO)

PRODUCER: Miami-Dade Community College (study materials only)

PRODUCTION DATE: 1977

DESCRIPTION: This course, adapted from the celebrated BBC series presented on PBS stations in this country, traces the development of human civilization and culture.

PRODUCTION SYTLE: The 13 fifty-two minute video programs, hosted by the late Dr. Jacob Bronowski, humanist and scientist, were filmed on sites all over the world over a period of several years.

STUDY MATERIALS: Text/tradebook written by host incorporating scripts of programs; study guide; collection of readings; support packet.

PROGRAM TITLES:

1. Lower Than the Angels
2. The Harvest of the Seasons
3. The Grain in the Stone
4. The Hidden Structure
5. Music of the Spheres
6. The Starry Messenger
7. The Majestic Clockwork
8. The Drive for Power
9. The Ladder of Creation
10. World Within World
11. Knowledge or Certainty
12. Generation Upon Generation
13. The Long Childhood

AVAILABILITY: Promotion Manager
c/o Auxiliary Services
Miami-Dade Community College
11011 SW 104th Street
Miami, Florida 33176
Telephone: (305) 596-1364

TITLE: BASIC ENGLISH -- FIRST COURSE (VIDEO)

PRODUCER: Puerto Rico Junior College

PRODUCTION DATE: 1978

DESCRIPTION: Designed for bilingual students whose first language is Spanish, this course provides instruction and practice in speech patterns, grammar, vocabulary, reading comprehension, and short composition. (Part of a general education sequence designed for TV presentation by Puerto Rico Junior College.)

PRODUCTION STYLE: Teacher-host; documentary segments; thirty 30-minute programs.

STUDY MATERIALS: Text and study guide

PROGRAM TITLES: Not available

AVAILABILITY: Learning Resources Center
Colegio Universitario Metropolitano
P.O. Box C.U.M.
Rio Piedras, Puerto Rico 00928
Telephone: (809) 767-9730

TITLE: BASIC ENGLISH --SECOND COURSE (VIDEO)

PRODUCER: Puerto Rico Junior College

PRODUCTION DATE: 1979

DESCRIPTION: This is a continuation of the English language skills development begun in the first course of the sequence. (Part of a general education sequence designed for TV presentation by Puerto Rico Junior College.)

PRODUCTION STYLE: Teacher-host; documentary segments; thirty 30-minute programs.

STUDY MATERIALS: Text and study guide

PROGRAM TITLES: Not available

AVAILABILITY: Learning Resources Center
Colegio Universitario Metropolitano
P.O. Box C.U.M.
Rio Piedras, Puerto Rico 00928
Telephone: (809) 767-9730

TITLE: BASIC SPANISH (VIDEO)

PRODUCER: Puerto Rico Junior College

PRODUCTION DATE: 1978

DESCRIPTION: This course is designed primarily for bilingual students whose first language is Spanish. Emphasis is on oral and written expression and improving mastery of the language. There are selected readings in Spanish, Spanish-American, and Puerto Rican authors. (Part of a general education sequence designed for TV presentation by Puerto Rico Junior College.)

PRODUCTION STYLE: Teacher-host; documentary; thirty 30-minute programs.

STUDY MATERIALS: Text and study guide.

PROGRAM TITLES: Not available.

AVAILABILITY: Learning Resources Center
Colegio Universitario Metropolitano
P.O. Box C.U.M.
Rio Piedras, Puerto Rico 00928
Telephone: (809) 767-9730

TITLE: BASIC SPANISH--SECOND COURSE (VIDEO)

PRODUCER: Puerto Rico Junior College

PRODUCTION DATE: 1979

DESCRIPTION: In this second course in Spanish language and composition, emphasis is placed on the characteristics and features of Latin-American Spanish and the Spanish of Puerto Rico in particular. There is close reading of literary works in Spanish. (Part of a general education sequence designed for TV presentation by Puerto Rico Junior College.)

PRODUCTION STYLE: Teacher-host; documentary; thirty 30-minute programs.

STUDY MATERIALS: Text and study guide.

PROGRAM TITLES: Not available

AVAILABILITY: Learning Resources Center
Colegio Universitario Metropolitano
P.O. Box C.U.M.
Rio Piedras, Puerto Rico 00928
Telephone: (809) 767-9730

TITLE: BEGINNING PIANO: AN ADULT APPROACH (VIDEO)

PRODUCER: Coast Community College District

PRODUCTION DATE: 1981

DESCRIPTION: This course introduces the viewer or credit student to basic piano skills: reading music, sight-reading, playing by ear in all major keys. Viewers learn all the major scales in a two-octave parallel motion form and the standard cadence formula, I - IV - V7 - I, in all major keys. Although designed for the person with no prior music training, it is useful to anyone trained in music who is a performer on another instrument.

PRODUCTION STYLE: Pianist-host demonstrates while seated at the keyboard.

STUDY MATERIALS: Textbook; study guide; faculty manual and test bank keyed to course.

PROGRAM TITLES:

1. Getting Started
2. The Keyboard
3. Notating Pitch
4. Time Values
5. Duple Rhythm
6. More Duple Rhythm
7. Extending Your Range
8. Chords and Harmony
9. A New Key
10. Broken Chords
11. Recognizing Intervals
12. Playing Large Intervals
13. Accidentals
14. Tempo
15. Playing by Ear
16. Compound Meter
17. Enharmonic Scales
18. The Enharmonic Keys
19. Appoggiaturas
20. Enharmonic Summary
21. Swinging Rhythm
22. The Flat Keys
23. The Flat Keys: Chords
24. Modulation
25. Swing Bass
26. Using Swing Bass
27. More Swing Bass
28. The Last Scale
29. The Home Stretch
30. Wrapping it Up

ABAILABILITY: Director
Coast Telecourses
10231 Slater Avenue
Fountain Valley, California 92709
Telephone: (714) 962-8861

TITLE: CEREMONY OF INNOCENCE (VIDEO)

PRODUCER: University of Southern California College of Continuing Education

PRODUCTION DATE: Not available.

DESCRIPTION: This is a course in World Literature. Masterpieces from Genesis to the ninteenth century are studied as significant expressions of the perennial human condition, its problems, and the search for values.

PRODUCTION STYLE: Program host is Professor Harvey D. Goldstein, USC associate professor of English and comparative literature; 52 half-hour programs.

PROGRAM TITLES: Available from distributor on request.

AVAILABILITY: USC College of Continuing Education
Broadcast Production and Media Services
Davidson Conference Center
Los Angeles, California 90089-0871
Telephone: (213) 743-7736

TITLE: CLASSIC THEATRE: THE HUMANITIES IN DRAMA (VIDEO)

PRODUCERS: Coast Community College District; University of California at San Diego Extension

PRODUCTION DATE: 1973

DESCRIPTION: A study of European drama as exemplified by 13 TV plays. Course also focuses on the backgrounds of the plays. Viewers are helped to appreciate the formal elements of the plays, as well as to sharpen their skills of interpretation and criticism.

PRODUCTION STYLE: Dramatizations by professional companies preceded by comments and introductions by on-camera scholars. 13 programs.

STUDY MATERIALS: Collection of plays with commentaries and notes; study guide.

PROGRAM TITLES:

1. Macbeth by Shakespeare
2. Edward II by Marlowe
3. The Duchess of Malfi by Webster
4. Paaradise Restored by Taylor
5. She Stoops to Conquer by Goldsmith
6. Candide by Voltaire (dramatized by James MacTaggart)
7. The Rivals by Sheridan
8. The Wild Duck by Ibsen
9. Hedda Gabler by Ibsen
10. Trelawny of the Wells by Pinero
11. The Three Sisters by Chekhov
12. The Playboy of the Western World by Synge
13. Mrs. Warren's Profession by Shaw

AVAILABILITY Director
Coast District Telecourses
10231 Slater Avenue
Fountain Valley, California 92708
Telephone: (714) 962-8861

TITLE: COMMUNICATING THROUGH LITERATURE (VIDEO)

PRODUCER: Dallas County Community College District

PRODUCTION DATE: 1976

DESCRIPTION: Designed as a second course in freshman English, this combines instruction in composition with an introduction to literary genres: poetry, drama, fiction, the essay--and film. The student has the opportunity of seeing and hearing prominent British and American writers discuss their work and literature in general. Film clips from the earliest days to the present are used to illustrate cinematic language and techniques.

PRODUCTION STYLE: Teacher-host and guest experts; generous use of film footage and dramatized segments.

PROGRAM TITLE:

1. Why Study Literature?
2. Writing About Literature
3. Introduction to Fiction
4. Basic Elements of the Short Story
5. Themes in Fiction
6. Universal Themes in Fiction
7. A Look at Science Fiction
8. Writing About Fiction
9. Introduction to Poetry
10. Forms of Poetry
11. Language of Poetry
12. Theme and Voice in Poetry
13. A Contemporary Poet
14. Writing About Poetry
15. Introduction to Drama
16. Oedipus the King
17. "The Boor"
18. "Riders to the Sea"
19. Contemporary Theater
20. Writing About Drama
21. Film History I
22. Film History II
23. The Making of a Film
24. Writing About Film
25. Introduction to Non-Fiction
26. More Non-Fiction
27. Literary Essay I
28. Literary Essay II
29. Conclusion I
30. Conclusion II

AVAILABILITY: Dallas County Community College District
Center for Telecommunications
4343 North Highway 67
Mesquite, Texas 75150
Telephone: (214) 324-7784

TITLE: CONTEMPORARY MUSICAL STYLES: ROCK, POP, AND JAZZ (AUDIO)

PRODUCER: Bay Area Community College Television Consortium

PRODUCTION DATE: 1982

DESCRIPTION: This is an examination of contemporary styles in popular music and the reasons for their popularity.

PRODUCTION STYLE: Instructor-host exemplifies and illustrates on the piano or by ensemble recordings; 30 half-hour audio programs.

STUDY MATERIALS: Textbook and study guide.

PROGRAM TITLES:

1. Introduction
2. Blues
3. Blues (cont.)
4 Blues (cont.)
5. Third Stream
6. Third STream (cont.)
7. Rock
8. Rock (cont.)
9. Rock (cont.)
10. Rock (cont.)
11. Folk
12. Folk (cont.)
13. Latin
14. Latin (cont.)
15. India
16. India (cont.)
17. Japan
18. Japan (cont.)
19. Popular
20. Popular, (cont.)
21. Big Band
22. Big Band (cont.)
23. Big Band (cont.)
24. Big Band (cont.)
25. New Music
26. New Music (cont.)
27. New Music (cont.)
28. New Music (cont.)
29. Avant Garde
30. Avant Garde (cont.)

AVAILABILITY: Director
Bay Area Community College Television Consortium
P.O. Box 11127
Palo Alto, California 94306
Telephone: (415) 949-0525

TITLE: THE CULTURE OF ANCIENT EGYPT (VIDEO)

PRODUCER: San Diego Community Colleges

PRODUCTION DATE: 1977

DESCRIPTION: This course surveys the institutions of Egypt's great classical period. It is designed to leave the student viewer with an enhanced appreciation of the "Golden Age" in Egypt's history. Beginning with pre-dynastic Egypt, the survey moves chronologically through the sequence of dynasties, considering along the way the art, literature, architecture, and the political, religious, and philosophic thought characteristics of each period.

STUDY MATERIALS: Textbook; study guide; additional readings.

PROGRAM TITLES:

1. Introduction
2. Gift of the Nile
3. Pre-dynastic Archaelogy
4. How We Know: The Message of Time
5. Tomb Robbers and Other Frauds
6. Symbol and Thought: The Hieroglyphic Record
7. Religion
8. Village Life
9. The State and the King
10. Early Dynastic Period
11. The Skies of Nut
12. The Pyramid Age & Mummification
13. Amulets and Incantations
14. Pharaonic Dentistry
15. Pharaonic Medicine
16. The Aesthetic Experience: Art
17. The Aesthetic Experience: Sculpture
18. The Aesthetic Experience: Music
19. The Golden Age of Literature
20. The New Kingdom
21. A God Defied: The Amarna Age
22. She: The Egyptian Woman
23. Where Pharaohs Slept
24. Tutankhamun: A Trove Revealed
25. Treasures of the Tomb
26. Treasures of the Tomb (cont.)
27. The Ramesside Age
28. Abu Simbel: A Triumph Repeated
29. Jewelry of the Pharaohs
30. Later Egyptian Dynasties
31. African and Egyptian Art: Interrelationships
32. The Assyrians and Persians in Egypt
33. The Tourist View, 400 B.C.
34. Alexander and the Ptolemaic Empire
35. The Greek Achievement
36. The Romans in Egypt Repeat
37. The Desert Fathers
38. Coptic Egypt
39. Coinage, Economics and Trade
40. Retrospective

AVAILABILITY: TV College
San Diego Community Colleges
10440 Black Mountain Road
San Diego, California 92126
Telephone: (714) 271-5420

TITLE: DESIGNING HOME INTERIORS (VIDEO)

PRODUCERS: Coast Community College District and Rancho Santiago Community College

PRODUCTION DATE: 1978

DESCRIPTION: This is an introduction to the principles of interior design applied to planning residential interiors that satisfy both individual and family needs. Emphasis is on helping the viewer select home furnishing materials as a knowledgeable consumer. Designed for general audiences as well as for the credit student.

PRODUCTION STYLE: Teacher-host demonstrates and explains in real-life settings; 30 half-hour color programs.

STUDY MATERIALS: Textbook; study guide

PROGRAM TITLES:

1. Where to Begin
2. Dollars and Sense
3. Design Basics
4. Principles of Design
5. Themes and Moods
6. Map It Out
7. Take the First Step
8. Focus on Color
9. Color Interactions
10. Color with Confidence
11. Enlighten Your Home
12. Space Planning
13. Make Your Own Arrangement
14. Tread Softly
15. Beneath Your Feet
16. From Fiber to Fabric
17. Finishing with Fabric
18. The Ins and Outs of Windows
19. What to Make of a Wall
20. Wall to Wall
21. Dress the Walls
22. Casing the Joint
23. Fabrics on Frames
24. Furniture Mix or Match
25. Nooks and Crannies
26. A Room Check
27. The Personal Stamp
28. Pulling it all Together
29. Penny Wise
30. Where to Go From Here

AVAILABILITY: Director
Coast Telecourses
10231 Slater Avenue
Fountain Valley, California 92708
Telephone: (714) 962-8861

TITLE: THE DEVELOPING IMAGE (VIDEO)

PRODUCER: Extended Learning Institute, Northern Virginia Community College

PRODUCTION DATE: 1978

DESCRIPTION: Course explores various themes, aesthetic and otherwise, found throughout the history of American photography. A wide range of photographic matter from the past and the present is examined. Gerald Maddox, curator of Prints and Photographs, Library of Congress, and David Haberstich of the Smithsonian Institution were content consultants. Designed for use in regular college-level or adult continuing education programs.

PRODUCTION STYLE: Professional host/narrator supplies commentary and explanation for photographs and interviews guest experts. 8 half-hour programs.

STUDY MATERIALS: Detailed study guide keyed to programs and containing overviews and self-tests; folio of photographs illustrating themes of programs.

PROGRAM TITLES:

1. Prehistory and the Camera
2. Solutions to Images
3. The Family Album
4. Beyond Our Vision
5. Witness to the American Experience
6. Illustrations of Reality
7. Expressing a Twentieth-Century Vision
8. Light from Within

AVAILABILITY: Extended Learning Institute
Northern Virginia Community College
8333 Little River Turnpike
Annandale, Virginia 22003
Telephone: (703) 323-3371

TITLE: DRAMA: PLAY, PERFORMANCE, PERCEPTION (VIDEO)

PRODUCER: Miami-Dade Community College, in cooperation with BBC/British Open University

PRODUCTION DATE: 1979

DESCRIPTION: The viewer and credit student are introduced to the elements of drama by way of actual theatrical productions. Usable as a self-contained course or as supplement to classroom theater courses.

PRODUCTION STYLE: Scenes from classic plays acted by British repertory players are introduced by host Jose Ferrer, who discusses elements represented; 14 one-hour color programs.

STUDY MATERIALS: Text/study containing plays performed.

PROGRAM TITLES:

1. Miss Julie
2. Peer Gynt
3. The Wild Duck
4. The Three Sisters
5. The Ghost Sonata
6. Oedipus Tyrannus
7. Macbeth
8. Woyzeck
9. St. Joan
10. The Venetian Twins
11. The Way of the World
12. Ubu Roi
13. Sizwe Bansi is Dead
14. Six Characters in Search of an Author

AVAILABILITY: Promotion Manager
c/o Auxiliary Services
Miami-Dade Community College
11011 SW 104th Street
Miami, Florida 33176
Telephone: (305) 596-1364

TITLE: FREEHAND SKETCHING (VIDEO)

PRODUCER: Coast Community College District

PRODUCTION DATE: Not available

DESCRIPTION: This course was created expressly for the beginner by a veteran artist and teacher who promises that anyone capable of mastering a few simple basic principles and techniques can learn to draw. Emphasis throughout is on controlling the shapes and direction of three-dimensional objects and on using drawing to communicate.

PRODUCTION STYLE: Former Disney artist Bruce McIntyre demonstrates at the easel.

STUDY MATERIALS: Manual/study guide prepared especially for series; support packet.

PROGRAM TITLES:

1. Drawing as an Underdeveloped Resource
2. Elements of Drawing
3. Alignment: Teachable Linear Perspective
4. Shading
5. Preferred Angle of Vision
6. The Drawing Compass
7. Cross Alignment
8. Timed Practicing
9. Six Levels of Drawing
10. Elongated Objects in Level Two
11. Linear Perspective, Directions 1 & 7
12. Contour Lines
13. Step Relationships
14. Ribbon Relationships
15. Vertical and Perpendicular
16. Recesses Thicknesses
17. Forming Thicknesses
18. Size Relationship
19. Overlapping as Another Way to Achieve Three Dimensions
20. Aerial Perspective Density
21. Touchstones, Research and Appreciation
22. Concentric, Foreshortened Curves and Circles
23. Application of Shading and Shadows
24. Above Eye Level: A Different Perspective
25. Compound Drawing in Level Three
26. Elements of Art
27. The Secret City
28. Anatomy
29. Structure
30. Utilization

AVAILABILITY: Director
Coast Telecourses
10231 Slater Avenue
Fountain Valley, California 92708
Telephone: (714) 962-8861

TITLE: HUMANITIES THROUGH THE ARTS (VIDEO)

PRODUCER: Coast Community College District; City Colleges of Chicago

PRODUCTION DATE: 1983 (revised)

DESCRIPTION: This course surveys film, drama, music, literature, painting, sculpture, and architecture from four standpoints: the historical context; the elements distinctive to the art form; form as related to meaning; and critical/evaluative approaches. Interdisciplinary content based on a curriculum developed under a grant from the National Endowment for the Humanities.

PRODUCTION STYLE: Actress/author Maya Angelou acts as host; generous use of film clips, performances, and illustrative materials.

STUDY MATERIALS: Textbook; study guide keyed to text and programs; faculty manual.

PROGRAM TITLES:

1. The Quest for Self (Introduction to the Course)
2. Film: Twentieth Century Legacy
3. Film: The Dynamic Illusion
4. Film: Not Just the Great Escape
5. Film: Seeing All There Is
6. Drama: An Imitation of Life
7. Drama: Nucleus of a Story
8. Drama: Meaning for Every Age
9. Drama: Great Age Ahead?
10. Music: Age-old Search for Meaning
11. Music: Emotion and Feeling in Sound
12. Music: Meaning Through Structure
13. Music: Listening for the Unexpected
14. Literature: From Words, Truth
15. Literature: The Synthesis of Poetry
16. Literature: The Story Beyond
17. Literature: Behind the Words
18. Paintings: Visions Through the Ages
19. Painting: Creating a Point of View
20. Painting: Rousseau--The Lovely Dream
21. Painting: "..Things We Have Passed.."
22. Sculpture: Mirror of Man's Being
23. Sculpture: Elements of Dimension
24. Sculpture: Meaning Through Body's Form
25. Sculpture: Most Difficult of Arts
26. Architecture: The Evolving Skyline
27. Architecture: From Earth to Sky
28. Architecture: Meaning in a Vision
29. Architecture: The Shepherd of Space
30. Epilogue: Continuing the Quest for Self

AVAILABILITY: Director
Coast Telecourses
10231 Slater Avenue
Fountain Valley, California 92708
Telephone (714) 962-8861

TITLE: IN OUR OWN IMAGE (VIDEO)

PRODUCER: Dallas County Community College District

PRODUCTION DATE: 1978 (revised)

DESCRIPTION: This is an introduction to the humanities and the fine arts. Its focus is on some basic notions about ourselves -- how do we see things? what do we care about? -- and on some basic notions about the fine arts -- how are they created? how do they communicate? how can they be evaluated? Programs feature behind-the-scenes explorations of five major arts areas: painting and sculpture, music, dance, theater, and film.

PRODUCTION STYLE: Professor-host interviews prominent people from the world of art and introduces and comments on filmed segments showing artists and performers at work.

STUDY MATERIALS:

PROGRAM TITLES:

1. On Being Human
2. A Choice of Values
3. The Creative Eye
4. The Image Explored
5. The Critical Process
6. The Artist at Work
7. The Changing Eye
8. The Artist-Inside/Out
9. The Museums at Work
10. Inside Museums
11. Sounds Explored
12. Musical Possibilities
13. Country Cookin'
14. Sounds of the City
15. In Concert
16. Movement Possibilities
17. Dancers at Work
18. In Performance
19. Of Masks and men
20. Behind the Curtain
21. The Theatre at Work
22. In Production
23. Opening Night
24. Through the Lens
25. On Location
26. Looking Back
27. The Business of Art
28. Private Places
29. Public Spaces
30. Looking Ahead

AWARDS:*

AVAILABILITY: Dallas County Community College District
Center for Telecommunications
4343 North Highway 67
Mesquite, Texas 75150
Telephone: (214) 324-7784

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* Bronze award for series in 20th International Film & TV Festival, 1977; Certificate of Merit in dance, Films Association, Inc., 1978; Texas Representative, American Legion's Golden Mike Award, 1978.

TITLE: INTRODUCTION TO THE STUDY OF WESTERN CIVILIZATION (VIDEO)

PRODUCER: Puerto Rico Junior College

PRODUCTION DATE: 1978

DESCRIPTION: This course surveys the origins of Western Civilization and examines works which embody the aesthetic, philosophic and religious thought of the Western world, from Mesopotamia to ancient medieval Europe. (Part of a general education sequence designed for TV presentation by Puerto Rico Junior College.)

PRODUCTION STYLE: Teacher-host; variety of visual materials; thirty 30-minute programs.

STUDY MATERIALS: Text and study guide.

PROGRAM TITLES: Not available.

AVAILABILITY: Learning Resources Center
Colegio Universitario Metropolitano
P.O. Box C.U.M.
Rio Piedras, Puerto Rico 00928
Telephone: (809) 767-9730

TITLE: INTRODUCTION TO THE STUDY OF WESTERN CIVILIZATION--SECOND COURSE (VIDEO)

PRODUCER: Puerto Rico Junior College

PRODUCTION DATE: 1979

DESCRIPTION: This course, the second in the two-part series on Western Civilization produced by Puerto Rico Junior College, surveys developments from the end of the Middle Ages to the beginning of the modern period. (Part of a general education sequence designed for TV presentation by Puerto Rico Junior College.)

PRODUCTION STYLE: Teacher-host; variety of visual materials; thirty 30-minute programs.

STUDY MATERIALS: Text and study guide.

PROGRAM TITLES: Not available.

AVAILABILITY: Learning Resources Center
Colegio Universitario Metropolitano
P.O. Box C.U.M.
Rio Piedras, Puerto Rico 00928
Telephone: (809) 767-9730

TITLE: JAZZ: AN AMERICAN CLASSIC (VIDEO)

PRODUCER: University of Minnesota (distributed by University of Mid-America)

PRODUCTION DATE: 1979

DESCRIPTION: This course explores the historical, sociological, and musical importance of major American jazz styles. Usable as self-contained course in open learning and adult education programs, or as supplement to classroom instruction.

PRODUCTION STYLE: Interviews with major jazz performers and performances of their works; rare film clips.

STUDY MATERIALS: Textbook; study guide; record album; test items.

PROGRAM TITLES:

1. Born in America
2. New Orleans Traditional
3. The Chicago Jazz Age
4. New York: Big Bands, The Swing Era
5. Kansas City: The Southwestern Style
6. Bop: The First Revolution
7. The Cook Sound
8. The Hard Bop Sound
9. The Sixties, the Seventies, and the Future, Part I
10. The Sixties, the Seventies, and the Future, Part II

AVAILABILITY: Great Plains Instructional Television
Library (GPN)
P.O. Box 80669
Lincoln, Nebraska 68501-0669
Telephone: (800) 228-4630

TITLE: THE LIVELY ARTS (VIDEO)

PRODUCER: University of Southern California College of Continuing Education

PRODUCTION DATE: Not listed

DESCRIPTION: This series is designed to provide an overview of all areas of the arts so as to encourage active involvement, as well as to create a more enlightened audience.

PRODUCTION STYLE: James Hanshumaker, USC professor of music education is host; guests include leading figures in the fine arts; 29 half-hour programs.

STUDY MATERIALS: Information available from distributor.

PROGRAM TITLES: Available from distributor on request.

AVAILABILITY: USC College of Continuing Education
Broadcast Production and Media Services
Davidson Conference Center
Los Angeles, California 9008-0871
Telephone: (213) 743-7736

TITLE: THE LIVING LIBRARY (VIDEO)

PRODUCER: University of Southern California

PRODUCTION DATE: Not listed

DESCRIPTION: Topics covered include the library in society, history of books and printing, cooperative library systems, special libraries, book collections, automation in technical services, and library careers.

PRODUCTION STYLE: Martha Boaz, professor of library science at USC, is instructor-host; 36 half-hour programs.

STUDY MATERIALS: Not listed.

PROGRAM TITLES:

1. The Library in Society
2. History of Books and Printing -- Part I
3. History of Books and Printing -- Part II
4. Great Libraries of the Modern World: Europe
5. Great Libraries of the Modern World: The United States
6. Rare Books: The Zest for Collecting
7. Books: How They Are Made
8. The Research Library in Southern California
9. Academic Libraries
10. The Changing School Library
11. The American Public Library: Past and Leaders
12. The American Public Library General Services
13. The American Public Library: Special Services and Departments
14. Services to Children
15. Services to Young Adults
16. Cooperative Library Systems
17. Special Libraries
18. Special Libraries: Medical and Hospital
19. Special Libraries: Business, Music, Law, Cinema
20. Reaching the Unreached
21. The California State Library
22. Libraries in Developing Countries
23. Book Collections: How They Are Built
24. The Researcher in the Library
25. Intellectual Freedom and Libraries
26. Publishers and Publishing: Books
27. Publishers and Publishing: Periodicals
28. Newer Forms of Publishing
29. Newer Media in Libraries
30. Automation in Technical Services
31. Contemporary Concepts in Library Buildings
32. Financing Libraries
33. Professional Library Associations
34. Library Careers
35. Publishers, Publishing, and Libraries
36. The Library of the Future

AVAILABILITY: USC College of Continuing Education
Broadcast Production and Media Services
Davidson Conference Center
Los Angeles, California 9009-0871
Telephone:(213) 743-7736

TITLE: THE LONG SEARCH (VIDEO)

PRODUCER: Miami-Dade Community College (study materials to accompany BBC/Time-Life video series)

PRODUCTION DATE: 1979

DESCRIPTION: This is an investigation of the role of religion in the lives of men and women through an examination of the world's major religious beliefs.

PRODUCTION STYLE: Host for programs is London playwright Ronald Eyre, whose voice is heard over film during a global journey of many months.

STUDY MATERIALS: Textbook; study guide keyed to programs and text; question bank.

PROGRAM TITLES:

1. Three Hundred and Thirty Million Gods - Hinduism
2. Protestant Spirit: USA - Protestantism
3. Footprint of the Buddha - Buddhism
4. Rome, Leeds, and the Desert - Catholicism
5. There is No God but God - Islam
6. The Rumanian Solution - Orthodox Christianity
7. The Chosen People - Judaism
8. The Way of the Ancestors - Primal Religions
9. The Land of the Disappearing Buddha - Zen Buddhism in Japan
10. Zulu Zion - Christianity of South Africa
11. A Question of Balance - Chinese Religion
12. Who Meets East - New Religions of California
13. Loose Ends - An Epilogue

AVAILABILITY: Promotion Manager
c/o Auxiliary Services
Miami-Dade Community College
11011 SW 104th Street
Miami, Florida 33176
Telephone: (305) 596-1364

TITLE: NINETEENTH CENTURY AMERICAN FICTION (AUDIO)

PRODUCER: Bay Area Community College Television Consortium

PRODUCTION DATE: 1981

DESCRIPTION: This audio course examines the major works of six world renowned American writers of fiction.

PRODUCTION STYLE: Professor-host and guest lecturers; 43 half-hour programs.

STUDY MATERIALS: Study guide; suggested readings.

PROGRAM TITLES:

1- 2. Introduction
3- 9. Edgar Allan Poe
10-19. Nathaniel Hawthorne
20-27. Herman Melville
28-36. Mark Twain
37-39. Henry James
40-43. Stephen Crane

AVAILABILITY: Director
Bay Area Community College
Television Consortium
P.O. Box 11127
Palo Alto, California 94306
Telephone: (415) 949-0525

TITLE: ROOTS (VIDEO)

PRODUCER: Miami-Dade Community College (study materials to accompany video programs)

PRODUCTION DATE: 1978

DESCRIPTION: Programs of this celebrated TV series, produced originally for commercial television, trace the African roots and the history on this continent of a Black American and his offspring.

PRODUCTION STYLE: Vivid dramatic reenactments.

STUDY MATERIALS: Textbook; study guide; collection of supplementary readings; discussion and instructional guide.

PROGRAM TITLES: Available from distributor of films.

AVAILABILITY: Promotion Manager
c/o Auxiliary Services
Miami-Dade Community College
11011 SW 104th Street
Miami, Florida 33176
Telephone: (305) 596-1364

TITLE: SHORT STORIES AND ESSAYS (VIDEO)

PRODUCER: Puerto Rico Junior College

PRODUCTION DATE: 1980

DESCRIPTION: This course, designed primarily for the bilingual student whose first language is Spanish, is designed to sharpen the student's reading and language skills through the reading of essays, short stories and short forms of fiction.

PRODUCTION STYLE: Teacher-host; twenty-eight 30-minute programs.

STUDY MATERIALS: Readings and study guide.

PROGRAM TITLES: Not available.

AVAILABILITY: Learning Resources Center
Colegio Universitario Metropolitano
P.O. Box C.U.M.
Rio Piedras, Puerto Rico 00928
Telephone: (809) 767-9730

TITLE: SURVIVAL (ELEMENTARY) SPANISH (VIDEO/AUDIO)

PRODUCER: Miami-Dade Community College

PRODUCTION DATE: 1983

DESCRIPTION: This is the first term of a college-level elementary Spanish course.

PRODUCTION STYLE: Host/narrator presents materials and becomes involved in real-life situations in which Spanish is spoken; 26 half-hour audio programs for drill.

STUDY MATERIALS: Study guide.

PROGRAM TITLES: Not available.

AVAILABILITY: Promotion Manager
c/o Auxiliary Services
Miami-Dade Community College
11011 SW 104th Street
Miami, Florida 33176
(305) 596-1364

TITLE: TOPIC: MUSIC (AUDIO)

PRODUCER: Extended Learning Institute, Northern Virginia Community College

PRODUCTION DATE: 1977

DESCRIPTION: This course introduces the student to the elements of music, musical forms, and the major musical styles and periods. Usable as a self-contained course or as supplement to classroom instruction.

PRODUCTION STYLE: Hosted by professional narrator.

STUDY MATERIALS: Textbook; study guide keyed to programs and text.

PROGRAM TITLES:

1. Elements of Form
2. Elements of Style
3. Instruments of the Orchestra I
4. Instruments of the Orchestra II
5. Music in the Style of Middle Ages and Renaissance
6. The Baroque Style
7. Instrumental Forms in the Baroque Style
8. Vocal Forms in the Baroque Style
9. The Classical Style
10. The Sonata Cycle
11. Musical Forms in the Classical Style
12. The Romantic Style
13. Musical Forms in the Romantic Period
14. Program Music as a Romantic Form
15. Style of the Twentieth Century
16. Twentieth Century Impressionism and Neoclassicism
17. Twentieth Century Expressionism
18. Electronic Music
19. American Ethnic and Folk Music
20. Jazz

AVAILABILITY: Extended Learning Institute
Northern Virginia Community College
8333 Little River Turnpike
Annandale, Virginia 22003
Telephone: (703) 323-3371

TITLE: TWENTIETH CENTURY AMERICAN FICTION (AUDIO)

PRODUCER: Bay Area Community College Television Consortium

PRODUCTION DATE: 1982

DESCRIPTION: A study of 20th-century American fiction and its themes through an examination of the work of nine major authors.

PRODUCTION STYLE: Lectures by professor, with readings, dramatizations, and musical background; 45 half-hour programs.

STUDY MATERIALS: Study guide; suggested readings.

PROGRAM TITLES:

1- 2. Introduction
3- 5. Willa Cather
6- 8. Sherwood Anderson
9-16. F. Scott Fitzgerald
17-24. Ernest Hemingway
25-28. John Steinbeck
28-31. Katherine Anne Porter
32-34. Robert Penn Warren
35-42. William Faulkner
43-45. J. D. Salinger

AVAILABILITY: Director
Bay Area Community College
Television Consortium
P.O. Box 11127
Palo Alto, California 94306
Telephone: (415) 949-0525

TITLE: WHEELS, KILNS, AND CLAY (VIDEO)

PRODUCER: University of Southern California

PRODUCTION DATE: Not listed

DESCRIPTION: This is a survey of man's oldest art, the art of ceramics. Special attention is paid to the relationship of ancient to modern techniques. Throughout the series there are demonstrations of basic techniques such as "throwing" on the potter's wheel, building "by hand," making molds and castings, fire methods, etc.

PRODUCTION STYLE: Susan Peterson, USC associate professor of fine arts and a studio potter, explains and demonstrates; 54 half-hour programs.

PROGRAM TITLES: Available from distributor on request

AVAILABILITY: USC College of Continuing Education
Broadcast Production and Media Services
Davidson Conference Center
Los Angeles, California 90089-0871
Telephone: (213) 743-7736

TITLE: THE WORLD OF F. SCOTT FITZGERALD (AUDIO)

PRODUCER: Dallas County Community College District; National Public Radio

PRODUCTION DATE: Not listed

DESCRIPTION: This is a course in American literature and life during the Roaring Twenties and depressed Thirties. Focus is on the man often considered America's greatest romantic writer. Attention is also paid to other significant writers of the time whose work and careers impinged upon Fitzgerald's -- Hemingway, Dreiser, Anderson, Cather, Dos Passos, Steinbeck, Wright, to name only a few. Throughout there is an attempt to recreate the milieu in which Fitzgerald lived and created.

PRODUCTION STYLE: Documentary programs are alternated with dramatizations in each of 8 one-hour audio programs. (The producers were assisted by a grant from the National Endowment for the Humanities.)

STUDY MATERIALS: Illustrated Listener's Guide; study guide (with study questions and suggestions for reading); textbook; audio tapes.

PROGRAM TITLES:

1. Documentary: The Death of Heroism
   Dramatization: Emotional Bankruptcy
2. Documentary: The Spoiled Priest
   Dramatization: Absolution
3. Documentary: We Call It The Jazz Age
   Dramatization: The Offshore Pirate
4. Documentary: The Golden Boom
   Dramatization: Winter Dreams
5. Documentary: Lost and Lucky
   Dramatization; One Trip Abroad
6. Documentary; The End of An Era
   Dramatization: Family In the Wind
7. Documentary: The Most Famous Forgotten Writer in America
   Dramatization: Financing Finangan
8. Documentary: The Last Novelist
   Dramatization: The Lost Decade

AVAILABILITY: Dallas County Community College District
Center for Telecommunication
4343 North Highway 67
Mesquite, Texas 75150
Telephone: (214) 324-7784

TITLE: BASIC NURSING SKILLS (VIDEO)

PRODUCER: Miami-Dade Community College

PRODUCTION DATE: 1979

DESCRIPTION: This course presents basic sick room and patient care skills.

PRODUCTION STYLE: Skills are demonstrated in actual hospital and clinical settings; eighteen videotapes containing lessons of varying lengths.

STUDY MATERIALS: Study guide prepared especially for series.

PROGRAM TITLES:

1. Giving a Complete Bed Bath
2. Making an Occupied Bed
3. Making an Unoccupied Bed
4. Oral Care
5. Bed to Wheelchair Transfer
   Stretcher Transfer of a Dependent Patient
6. Body Mechanics
   Passive Range of Motion Exercises
   Positioning the Patient in Bed
7. Applying Restraints
8. Measuring Blood Pressure
   Measuring Body Temperatures
   Measuring Pulse and Respiratory Rates
9. Handwashing
   Isolation-Strict Technique
   Sterile Technique, Opening Packages & Gloves
10. Administering a Cleansing Enema
11. Assisting the Patient with the Bedpan
12. Care of the Indwelling Catheter
    Irrigating the Indwelling Catheter
13. Preparation/Administration of Oral Medication
14. Eye Irrigation and Instillation
    Ear Irrigation and Instillation
    Nasal Instillation
15. Withdrawing Medication From a Vial
    Locating Sites for Intramuscular Injection
    Administering Intramuscular Medications
16. Equipment/Routes of Parenteral Administration
    Care of Patient with an IV
17. Applying Anti-embolism Stocking/Ace Bandages
    Application of Applying Binders
18. Hot/Cold Applications

AVAILABILITY: Promotion Manager
c/o Auxiliary Services
Miami-Dade Community College
11011 S.W. 104th Street
Miami, Florida 33176
Telephone: (305) 596-1364

TITLE: CONTEMPORARY HEALTH ISSUES (VIDEO)

PRODUCER: Southern California Consortium for Community College Television

PRODUCTION DATE: 1979

DESCRIPTION: Growing understanding of the biological aspects of health has led to exciting and startling technological advances in the battle against disease. Still, staggering numbers of health problems afflict this nation's people, many of them self-inflicted. This course examines critical health questions facing our society.

PRODUCTION STYLE: Actress-host and guest experts; documentary and on-location film footage; 30 half-hour color video programs.

STUDY MATERIALS: Textbook, study guide, faculty manual and exam bank.

PROGRAM TITLES:

1. The Health American: Myth or Reality?
2. What Motivates Human Behavior?
3. Seeking Help, But Where?
4. A Matter of Degree
5. What is Sexuality?
6. The Code of Life
7. The Birth of a Child
8. Conception Control
9. Parenting in Today's Society
10. Aging: The Challenge of Adapting
11. Living with Dying
12. The Nutrition Gap
13. How Safe is Our Food?
14. Diet and Weight Control
15. How Fit is Fit Enough?
16. The American Drugstore?
17. What's the Danger: Drug Effects and Hazards
18. Prescription and Over-the-Counter Drugs
19. Alcoholism
20. The Manufactured Epidemic
21. Changing Patterns of Disease
22. The Fight Against Disease
23. Sexually Transmitted Diseases
24. Cancer: What You Don't Know Can Hurt You
25. Cardiovascular Diseases: Counterattack
26. Is Man the Endangered Species?
27. The Health Care System: What's the Score?
28. The Life You Save. . .
29. The Health Care System: Consumer Survival
30. The Future of Health

AVAILABILITY: Coast Telecourses
10231 Slater Avenue
Fountain Valley, California 92708
Telephone: (714) 962-8861
or
The Southern California Consortium for Community College Television
5400 Orange Avenue, Suite 109
Cypress, California 90630
Telephone: (714) 828-5770

TITLE: DENTAL HYGIENE (VIDEO)

PRODUCER: Miami-Dade Community College

PRODUCTION DATE: 1978

DESCRIPTION: Course presents basic principles and practices for dental hygientists.

PRODUCTION STYLE: Procedures demonstrated in clinical setting with real patients; 15 programs of varying length.

STUDY MATERIALS: None described.

PROGRAM TITLES:

Module I. Instrumentation: Scaling
Module II. Root Planing
Module III. Gingival Curettage
Module IV. The Prophylaxis Triad
Module V. Periodontal Probe
Module VI. Periodontal Splinting
Module VII. The Periodontal Pack
Module VIII. Tooth Mobility
Module IX. Oral Examination
Module X. Contact Areas
Module XI. Instrument Sharpening
Module XII. Occlusion
Module XIII. Understanding Radiographics
Module XIV. The Periodontal Examination

AVAILABILITY: Promotion Manager
c/o Auxiliary Services
Miami-Dade Community College
11011 S.W. 104th Street
Miami, Florida 33176
Telephone: (305) 596-1364

TITLE: YOUR HEALTH - YOUR CHOICE! (VIDEO)

PRODUCER: ACCESS and Electronic Publishing

PRODUCTION DATE: 1978

DESCRIPTION: This is another course developed by the community colleges of the ACCESS Consortium. Designed as a three-semester hour credit course, it can be used as a general education offering or offered in a program of adult education.

PRODUCTION STYLE: Thirty half-hour videotapes, slide/sound.

STUDY MATERIALS: Special study guide/text keyed to each video program.

PROGRAM TITLES:

1. Your Health - Your Choice!
2. How ... Are You?
3. What ... Are You?
4. Control and Regulatory Systems
5. Health and Wellness
6. Perspective on Disease
7. Disease: What Causes It?
8. Prevention of Disease
9. Diagnosis of Disease
10. Perspective on Treatment of Disease
11. What's Killing U.S.?
12. Physical Fitness: What Does This Mean to You?
13. Physical Fitness: Relationship to Health
14. Physical Fitness: Designing Your Own Plan
15. Nutrition: Food Selection and Diet
16. Nutrition: Weight Control
17. Stress: For Better or For Worse
18. Depression: Psychological Common Cold
19. You Can Change How You Act Prescription Drugs
20. Drug Use and Abuse: Prescription Drugs
21. Drug Use and Abuse: Non-Prescription Drugs
22. Sex Roles and Attitudes
23. Parenting
24. Death and Dying
25. Right to Health
26. What's Your E.Q.?
27. Legislation for Environmental Health and Safety: What's in Our Water?
28. Ecology and Optimism: Some Positive Aspects of Environmental Health
29. Aging and Growing
30. Health Hazards

AVAILABILITY: Magna Systems, Inc.
West Countyline 95
Barrington, Illinois 60010
Telephone: (312) 382-6477

TITLE: LOOSENING THE GRIP: A SURVEY OF ALCOHOL INFORMATION (VIDEO)

PRODUCER: University of Mid-America

PRODUCTION DATE: 1979

DESCRIPTION: This course is designed for counselors in the field of alcoholism, counselors-to-be, and students of psychology, sociology, and allied health. It is usable for classroom supplement or as a self-contained adult education or open learning program.

STUDY MATERIALS: Textbook, study guide, articles, viewer's notes, test items.

PROGRAM TITLES:

1. Ain't Goin' Away
2. Alcohol and the Body
3. Picking Up the Tab
4. Signs and Symptoms
5. Causes of Alcoholism
6. The First Step
7. The End, The Beginning
8. Alcoholics Anonymous
9. A Family Matter
10. Special Treatment
11. An Ounce of Prevention

AVIALABILITY: Great Plains Instructional Television Library (GPN)
P.O. Box 80669
Lincoln, Nebraska 68501-4630
Telephone: (800) 228-4630

TITLE: PESTS, PESTICIDES AND SAFETY (VIDEO)

PRODUCER: University of Mid-America

PRODUCTION DATE: 1977

DESCRIPTION: PESTS, PESTICIDES AND SAFETY is a short course in pesticides application providing basic instruction for training private applicators and handlers of restricted-use pesticides. Restricted-use pesticides are those listed by the Environmental Protection Agency (EPA) as requiring training to ensure proper use for human safety and the protection of the environment.

PRODUCTION STYLE: 5 half-hour television programs in documentary style.

STUDY MATERIALS: EPA core manual and a workbook produced by the University of Mid-America.

PROGRAM TITLES:

1. The Need for Pesticides and Their Impact on the Environment
2. The Importance of Properly Identifying Pests for Effective Control
3. The Broad Range of Pesticides Now on the Market and Their Chemical Properties
4. The Safety Aspects of Handling Pesticides, Including Clothing to be Worn and Equipment to be Used
5. Labeling and Federal Pesticide Legislation

AVAILABILITY: Great Plains Instructional Television Library (GPN)
P.O. Box 80669
Lincoln, Nebraska 68501-0669
Telephone: (800) 228-4630

TITLE: PHYSICAL FITNESS/FIGURE CONTROL (VIDEO)

PRODUCER: Palomar College Educational Television

PRODUCTION DATE: 1982

DESCRIPTION: Course demonstrates how the figure can be improved--and maintained--through a sound program of conditioning, muscle toning, posture control, and diet. Evaluations are made through a series of profile tests.

PRODUCTION STYLE: Physical education instructor Kathy Pine teaches and demonstrates before a class in the studio; group exercises to music.

STUDY MATERIALS: None listed

PROGRAM TITLES: Not available

AVAILABILITY: Palomar College Educational Television
1140 West Mission Road
San Marcos, California 92069
Telephone: (714) 744-1150
or
(714) 727-7529, ext. 2431

TITLE: PRESCRIPTION FOR LIVING (VIDEO)

PRODUCER: University of Southern California

PRODUCTION DATE: None listed

DESCRIPTION: Series is designed to help people learn more about promoting health in their families and communities and keeping their own bodies healthy. Programs suggest specific ways the viewer can improve personal and community health.

PRODUCTION STYLE: John J. Beeston, M.D., faculty member in the University of Southern California Medical School and former public health official in Cleveland, is professor-host; 36 half-hour programs.

STUDY MATERIALS: None listed.

PROGRAM TITLES: Available upon request.

AVAILABILITY: Coordinator, Visual and Audio Projects
College of Continuing Education
University of Southern California
Los Angeles, California 90089-0871
Telephone: (213) 743-5166

TITLE: RHYTHMICAL EXERCISES (VIDEO)

PRODUCER: Palomar College Educational Television

PRODUCTION DATE: 1981

DESCRIPTION: Course demonstrates how gradual cardio-vascular endurance can be built up through aerobic movements, and shows how flexibility, strength, and body toning can be achieved.

PRODUCTION STYLE: Physical Education instructor Judith Eberhart and students exercise to music in studio; twenty-nine 60-minute programs.

STUDY MATERIALS: None listed

PROGRAM TITLES: Not available

AVAILABILITY: Palomar College Educational Television
1140 West Mission Road
San Marcos, California 92069
Telephone: (714) 744-1150
or
(714) 727-7529, ext. 2431

TITLE: THE BEHAVIORAL REVOLUTION (VIDEO)

PRODUCER: The Pennsylvania State University

PRODUCTION DATE: Not listed

DESCRIPTION: A short course on the development of behavioral technology, its application to individual and social problems, and the ethical issues that surround its use.

PRODUCTION STYLE: Study materials: specially prepared study guide.

PROGRAM TITLES:

1. Innate Experience
2. Program Development
3. Biofeedback
4. Fallacy of Composition
5. Ethics

AVAILABILITY: Audio-Visual Services
The Pennsylvania State University
University Park, Pennsylvania 16802
Telephone: (804) 865-6314

TITLE: CHILD DEVELOPMENT (VIDEO)

PRODUCER: ACCESS and Electronic Publishing

PRODUCTION DATE: 1978

DESCRIPTION: This course, developed by the ACCESS Consortium of community colleges, is designed for students interested in careers in child care, as well as for parents of children and adolescents. Usable also in programs of general education.

PRODUCTION STYLE: Slide/sound sequence; color; 30 half-hour programs.

STUDY MATERIALS: Text/workbook keyed to video programs.

PROGRAM TITLES:

1. History and The Study of the Child's Trends
2. Conception and Heredity
3. Prenatal Development
4. Understanding Pregnancy
5. The Neonate
6. Theories of Development
7. Infancy-Landmarks in Development
8. Infancy-Trust Attachment and Maternal Deprivation
9. Infancy-Behavior and Relationships
10. Nutrition
11. Observation
12. Toddlerhood-Growth and Development
13. Toddlerhood-Behavior and Relationships
14. Play
15. Early Childhood-Growth and Development
16. Early Childhood-Behavior and Relationships
17. Sex-role Development
18. Language Development
19. The Child in the Family
20. Alternatives for Child Care and Education
21. Middle Childhood-Growth and Development
22. Middle Childhood-Society of Children
23. Middle Childhood-The Sense of Industry
24. Moral Development
25. Preadolescence
26. Adolescence-Growth and Development
27. Adolescence-Search for Identity
28. Adolescence-Parents, Schools, Society
29. Exceptional Children
30. Summary module

AVILABILITY: Magna Systems, Inc.
West Countyline 95
Barrington, Illinois 60010
Telephone: (312) 382-6477

TITLE: CONTEMPORARY SOCIETY (VIDEO)

PRODUCER: Mercer County Community College

PRODUCTION DATE: 1983 (revised)

DESCRIPTION: Fields of anthropology, sociology, and psychology are examined in this survey of the social sciences. There is also descussion of urban America and its problems: minority groups, family change, drug use, the social dislocation resultant upon technology. Approach is problem-oriented throughout.

PRODUCTION STYLE: Professor Willard Sloshberg is host for programs; programs feature on-location film and interviews with a variety of subjects; 30 half-hour programs.

STUDY MATERIALS: Textbook; study guide keyed to text and programs; computerized test bank; instructor's manual.

PROGRAM TITLES:

1. Introduction
2. The Social Sciences
3. Crises in Contemporary Society
4. Human Groups: Racial & Ethnic
5. Culture: A Background & Definition
6. Culture: Function & Transmission
7. Social Change
8. Human Groups
9. The Family
10. Social Stratification
11. Growth and Development
12. Psychological Development
13. Conflicting Value Patterns
14. Dependence in Contemporary America
15. Crime
16. Introduction (to 2nd half of series)
17. Urban Beginnings
18. The Changing Urban Pattern
19. Impact of Urban Growth and Development
20. Population
21. Man and His Changing Environment
22. Economic System and Production
23. Distribution of Profit and Product
24. Our Government and the Economy
25. The Economics of Money and Banking
26. Introduction of Government and Politics
27. Nation, State and the Constitution
28. Political Power in America
29. American Political Parties
30. The Future

AVAILABILITY: Telecommunications Division
Mercer County Community College
1200 Old Trenton Road
Trenton, New Jersey 08690
Telephone: (609) 586-4800

TITLE: FAMILY PORTRAIT: A STUDY OF CONTEMPORARY LIFE STYLES (VIDEO)

PRODUCER: Southern California Consortium for Community College Television

PRODUCTION DATE: 1978

DESCRIPTION: This series looks at marriage, family, and present-day alternative life styles from psychological and sociological perspectives. The last two decades have seen people brought into closer contact than ever before. Despite improved living conditions, there are unmistakable signs of deep dissatisfaction in many family and personal relationships. Focus is on developing deeper understanding of human relationships.

PRODUCTION STYLE: Actress-host for programs; featured are interviews, dravignettes, and on-location segments, 30 half-hour programs in color.

STUDY MATERIALS: Textbook; study guide; instructor's manual with examination bank.

PROGRAM TITLES:

1. Family Portrait
2. The Learning of Love
3. The Game of Romance
4. Structuring Communication
5. Sexual Compatibility
6. Changing Roles
7. Dollars and Sense
8. Changing Patterns
9. Physiological Aspects of Sex
10. Contraceptives and Birth Control Methods
11. The Effects of Unwanted Pregnancy
12. Venereal Disease: The Hidden Epidemic
13. The Strained Knot: Crises in Marriage
14. Violence in the Family
15. Marital Termination
16. Remarriage
17. Mate Selection and Marriage Readiness
18. Legal Aspects of Marriage
19. Single Living
20. Alternative Lifestyles, Part I
21. Alternative Lifestyles, Part II
22. Dealing with Conflict
23. Communication and Self-Image
24. Deciding to Have Children
25. Pregnancy and Childbirth
26. Successful Parenting
27. Single-Parent Families
28. Marriage in the Middle Years
29. Relationships of the Elderly
30. The Future of Marriage

AVAILABILITY: Director, Coast Telecourses
10231 Slater Avenue
Fountain Valley, California 92708
Telephone: (714) 962-8861
or
Southern California Consortium for Community College Television
5400 Orange Avenue, Suite 109
Cypress, California 90630
Telephone: (714) 828-5770

TITLE: FOCUS ON SOCIETY (VIDEO)

PRODUCER: Dallas County Community College District

PRODUCTION DATE: 1981

DESCRIPTION: This course in the principles of sociology is an inquiry into the nature of society and the functions of group life, as well as a look at the bases of social change, social processes, and social problems. Highlighted are in-depth examinations of aging, divorce, sports, "labeling," education, minority groups, and characteristically contemporary phenomena like "the electronic church."

PRODUCTION STYLE: Featured are interviews with renowned sociologists and public figures and on-location film segments showing parts of our society undergoing significant change; 30 half-hour programs in color.

1. The Promise of Sociology
2. Culture Bearers
3. U.S. Culture
4. Becoming Human
5. Childhood Socialization: Television
6. Sex Roles
7. The Life Cycle: Aging
8. Groups of Social Organization
9. Formal Organizations
10. Deviance
11. Social Control
12. Social Inequality
13. U.S. Social Classes
14. Poverty
15. Minorities
16. The Family
17. The Changing American Family
18. Education
19. Religion in America
20. The Electronic Church
21. Government
22. The Work Ethic
23. Sports
24. Crowd Behavior
25. Social Movements
26. Small Town Life
27. Life in the City
28. Urban Problems
29. Social Change
30. The New Society

AVILABILITY: Dallas County Community College District
Center for Telecommunications
4343 North Highway 67
Mesquite, Texas 75150
Telephone: (214) 324-7784

TITLE: FOUNDATIONS OF AMERICAN NATIONALISM (AUDIO)

PRODUCER: University of Mid-America

PRODUCTION DATE: 1978

DESCRIPTION: Focus in this course is on the last half of the 18th century when the institutional and intellectual foundations of American nationalism were laid. The course also touches on events in Europe as they affected developments in this country. Usable for on- and off-campus instruction.

PRODUCTION STYLE: Discussions between noted historian Henry Steele Commager and former Ambassador Henry Owen of the Brookings Institute; 15 one-hour audio programs each consisting of 2 half-hour parts.

STUDY MATERIALS: Textbook; collection of readings, student manual; listener's notes; newspaper articles; information packet.

1. Nationalism
2. Men Make Government
3. Federalism
4. Colony to Commonwealth
5. Limited Government
6. Bill of Rights
7. Separation of Church and State
8. The Subordination of the Military to Civilian Authority
9. Judicial Review
10. Southern Nationalism
11. Political Parties
12. Economic Nationalism
13. Foreign Policy
14. Classless Society
15. Conclusion

AVAILABILITY: Great Plains Instructional Television Library (GPN)
P.O. Box 80669
Lincoln, Nebraska 68501-0669
Telephone: (800) 228-4630

TITLE: THE GREAT PLAINS EXPERIENCE (VIDEO)

PRODUCER: University of Mid-America

PRODUCTION DATE: 1978

DESCRIPTION: This is a college-level course on the history of the Great Plains, incorporating materials from literature, geography, art, anthropology, and sociology. Despite its regional scope, this course appeals to all, since the American West and its settlement fascinate people in all sections of the nation.

PRODUCTION STYLE: Documentary approach with programs featuring writers, scholars, and public figures; 6 half-hour color programs.

STUDY MATERIALS: Textbooks; collection of essays; study guide; viewing notes; test items; instructor's manual.

PROGRAM TITLES:

1. The Land
2. The Dakota: One Nation on the Plains
3. The Clash of Cultures
4. The Settling of the Plains
5. The Heirs to No Man's Land
6. The Great Plains Experience: Four Portraits

AVAILABILITY: Great Plains Instructional Television
Library (GPN)
P.O. Box 80669
Lincoln, Nebraska 68501-0669
Telephone: (800) 228-4630

TITLE: THE GROWING YEARS: INTRODUCTION TO CHILD DEVELOPMENT (VIDEO)

PRODUCER: Coast Community College District

PRODUCTION DATE: 1977

DESCRIPTION: This course surveys the development of child from the prenatal stage to adolescence. The principal theme is the interplay of biological factors, human interactions, cultural forces, and social structure in shaping the child and the adolescent.

PRODUCTION STYLE: Besides showing stages in the child's development, the program features interviews with some 65 authorities in the field.

STUDY MATERIALS: Textbook; study guide keyed to programs; test bank; faculty manual; promotional packet.

PROGRAM TITLES:

1. Introduction
2. Studying Children
3. Heredity and Environment
4. Prenatal Development
5. The Newborn
6. The Growing Infant
7. The Learning Infant
8. Beginning Language
9. The Emerging Personality
10. Individual Differences
11. Preschool Physical Development
12. Nutrition
13. Preschool Mental Development
14. Developing Language Skills
15. Preschool Personality
16. Social Stereotyping
17. Child's Play
18. The Preschool Experience
19. The Child's Mind, Part I
20. The Child's Mind, Part II
21. Aspects of Intelligence
22. The Child's Personality
23. Moral Development
24. Aspects of Socialization
25. Childhood to Adolescence
26. Adolescent Personality Development
27. Adolescent Mental Development
28. Children in Families
29. Adolescence to Adulthood
30. Conclusion

AVAILABILITY: Director
Coast Telecourses
10231 Slater Avenue
Fountain Valley, California 92708
Telephone:

TITLE: THE HISTORY OF MEXICO (VIDEO)

PRODUCER: Los Angeles Community College District

PRODUCTION DATE: 1978

DESCRIPTION: This course traces the history of our neighbor to the south from the earliest days, through the colonial days of Spanish domination, up to the present.

PRODUCTION STYLE: Hosted by an authority on Mexican history and culture who is author of the text prescribed for the course, the programs of feature sequences filmed in Mexico, dramatizations and interviews; 45 half-hour programs.

PROGRAM TITLES:

1. A Land of Contrast
2. The Hunter from Tepexpan
3. The Magicians
4. One Reed, Our Prince, The Serpent of Precious Feathers
5. "One Imix, Eight Pop"
6. The People of the Fifth Sun
7. The Spain of Cortes
8. The Birth of the Nation State - Spain
9. The Search for Cipangu
10. The Conquest
11. The Administrative System of New Spain
12. The Encomienda of Juan De Cuevas
13. "The End of the Line"
14. A Mission to Christianize
15. Brotherhood of the Cloth
16. New Spain's Northern Frontier
17. From Enlightenment to Independence
18. Death to the Gauchupines!
19. Augustine Primero, Emperor of Mexico
20. The Constitution of 1824 and the First Federal Republic
21. Antonio Lopez De Santa Anna - Hero of Tampico
22. The Catastrophe of Centralism
23. El Rincon Del Mundo
24. The Mexican-American War
25. The Continuing Controversy
26. "La Reforma"
27. The Constitution of 1857
28. Maximilian and the French Intervention
29. The Rise of Porfirio Diaz
30. The Era of Pan O Palo
31. The Decline of "Don Perfido"
32. Omens of a Revolution
33. Francisco I. Madero
34. A Traitor and An Assassin
35. Generales Del Norte
36. The Constitution of 1917
37. "Adelita...Cry for Me With Your Eyes!" The Literature & Music of the Revolution of 1910
38. The Odyssey of Obregon and Calles
39. Hope for the Masses
40. Mexico for the Mexicans
41. Revolutionary Muralists
42. The Mexican Miracle
43. Challenge to a Maturing Nation
44. Mexico Looks Toward the Future
45. Mexico: Past-Present-and Future

AVAILABILITY: Los Angeles Community College District
Media Marketing Manager
617 West Seventh Street
Los Angeles, California 90017
Telephone: (213) 488-0451

TITLE: INSIDE JAPAN (VIDEO)

PRODUCER: Los Angeles Community College District, with British Broadcasting Corporation

PRODUCTION DATE: 1980

DESCRIPTION: This is an examination of life, work, and culture in present-day Japan. Usable in formal and informal instructional programs.

PRODUCTION STYLE: Filmed in Japan by the BBC, the programs present on-site views of Japanese life and interviews with Japanese. Voice-over in English-language translation for Japanese speakers; 15 half-hour programs.

PROGRAM TITLES:

1. VILLAGE: The Crysanthemum People
2. BUSINESS: Foundation Stones
3. BASEBALL: The Harmony of the Team
4. WOMEN: Factory Flower, Office Lady
5. INDUSTRY: From Morning Till Night
6. MANAGEMENT: The Company Comes First
7. EDUCATION: Grey Youth
8. JUSTICE: Love the Criminal, Hate the Crime
9. OLD PEOPLE: White Elephants
10. POLITICS: Half an Eternity
11. CORPORATIONS: Thinking Ahead
12. YOUTH: Don't Wake Them Up
13. CONSUMER: Beautiful Human Life
14. CULTURE: Echoes of the Wind
15. FOREIGN AFFAIRS: Everybody's Friend

AVAILABILITY: Los Angeles Community College District
Media Marketing Manager
617 West Seventh Street
Los Angeles, California 90017
Telephone: (213) 488-0451

TITLE: INTRODUCTION TO WORLD FOOD PROBLEMS (VIDEO)

PRODUCER: University of Mid-America

PRODUCTION DATE: 1977

DESCRIPTION: This course examines the factors that influence both the supply and the demand for food throughout the world, focusing particularly on population growth and nutritional requirements. It considers how natural resources such as soil, energy, and climate affect the world food situation, and looks at alternative food supplies and their acceptability, problems of food distribution, and the overall economic implications of food shortages. Usable as a formal or informal course of instruction.

PRODUCTION STYLE: Documentary approach; 4 half-hour color programs.

STUDY MATERIALS: Textbook; self-instructional manual; 12 newspaper feature articles; test items.

PROGRAM TITLES:

1. Two More Every Second
2. The Widening Gap
3. The Green Machine
4. Is the Party Over?

AVAILABILITY: Great Plains Instructional Television Library (GPN)
P.O. Box 80669
Lincoln, Nebraska 68501-0669
Telephone: (800) 228-4630

TITLE: JAPAN: THE LIVING TRADITION (VIDEO)

PRODUCER: University of Mid-America

PRODUCTION DATE: 1977

DESCRIPTION: This, the first part of a two-term course, focuses on the pre-modern history and transitional culture of Japan. Usable as a self-contained course or as supplement to other forms of instruction.

PRODUCTION STYLE: Programs based on film supplied by NHK (the Japan Broadcasting Corporation) and other Japanese sources; 14 half-hour color programs.

STUDY MATERIALS: Textbooks; kit of newspaper articles; study guide; 60-minute audiocassetts; viewing notes; distance-study information manual.

PROGRAM TITLES:

1. The Japanese, Part I
2. The Japanese, Part II
3. Early Japan, Part I
4. Early Japan, Part II
5. The Feudal Experience, Part I
6. The Feudal Experience, Part II
7. The Visual Arts
8. The Visual Arts, Part I
9. Literature, Part I
10. Literature, Part II
11. The Performing Arts, Part I
12. The Performing Arts, Part II
13. Religious Experience
14. Religious Experience, Part II

AVAILABILITY: Great Plains Instructional Television Library (GPN)
P.O. Box 80669
Lincoln, Nebraska 68501-0669
Telephone: (800) 228-4630

TITLE: JAPAN: THE CHANGING TRADITION

PRODUCER: University of Mid-America

PRODUCTION DATE: 1978

DESCRIPTION: This, the second part of a two-term course (see preceding entry), explores Japanese history from the initial contacts with the West in the 1500's and traces Japan's emergence from isolation to its position today as a leading economic power. Usable as a self-contained course or as supplement to other forms of instruction.

PRODUCTION STYLE: Like the first part of the sequence, this course, too, makes extensive use of film supplied by NHK and other sources in Japan; 16 half-hour color programs.

STUDY MATERIALS: Textbook; study guide; kit of newspaper articles, viewing notes; test items; distance-learning manual.

PROGRAM TITLES:

1. The Cross and the Gun
2. Revere the Emperor, Expel the Barbarian
3. Rich Country, Strong Military
4. The Meiji Transformation
5. Men of Action
6. The Road to Disaster
7. Rebirth of a Nation
8. A Nation Among Equals
9. Made in Japan
10. The Fragile Economy
11. Of the People
12. Democracy, with a Difference
13. Society and the Individual
14. The Search for Opportunity
15. The Japanese Style
16. Three Families

AVAILABILITY: Great Plains Instructional Television Library (GPN)
P.O. Box 80669
Lincoln, Nebraska 68501-0669
Telephone: (800) 228-4630

TITLE: THE MONEY PUZZLE: THE WORLD OF MACROECONOMICS (VIDEO)

PRODUCER: Miami-Dade Community College, in cooperation with Coastline Community College, City Colleges of Chicago, Dallas County Community College District, State of Florida Department of Education.

PRODUCTION DATE: 1983

DESCRIPTION: This is an introductory college-level course in macroeconomics. Content developed in consultation with economics instructors from cooperating community colleges and university professor of economics (author of textbook prescribed).

PRODUCTION STYLE: Story line revolving around working couple in their thirties struggling to cope in today's economy; a different macroeconomic concept presented in each program.

STYDT MATERIALS: Textbook; study guide; instructor's manual.

PROGRAM TITLES:

1. "The Pieces of the Puzzle"
2. "The Choice is Yours"
3. "The Invisible Hand"
4. "You Can't Always Get What You Want"
5. "The Free Rider"
6. "Blowing the Whistle"
7. "Familiar Fallacies"
8. "Loopholes"
9. "Karen's Magic Flute"
10. "The Economic Roller Coaster"
11. "Go with the Flow"
12. "Measuring My Success"
13. "Getting and Spending"
14. "Withdrawal Symptoms"

AVAILABILITY: Promotion Manager
c/o Auxiliary Services
Miami-Dade Community College
11011 SW 104th Street
Miami, Florida 33176
Telephone: (305) 596-1364

TITLE: NIKKEI-JIN/THE JAPANESE-AMERICANS (VIDEO)

PRODUCER: Los Angeles Community College District

PRODUCTION DATE: 1982

DESCRIPTION: This course examines the lives and fortunes of Japanese immigrants to the United States. Usable in both formal and informal courses of instruction.

PRODUCTION STYLE: Voice of professional narrator over film (English and Japanese tracks), interviews; 6 half-hour programs.

STUDY MATERIALS: Textbook/study guide prepared especially for series.

PROGRAM TITLES:

1. The Issei
2. The Nisei
3. Relocation - Part I
4. Relocation - Part II
5. The Sansei
6. The New Issei

AVAILABILITY: Los Angeles Community College District
Media Marketing Manager
617 West Seventh Street
Los Angeles, California 90017
Telephone: (213) 488-0451

TITLE: PSYCHOLOGY OF HUMAN RELATIONS (VIDEO)

PRODUCER: Milwaukee Area Technical College

PRODUCTION DATE: 1977

DESCRIPTION: This course is designed to provide an overview of the basic principles of psychology and how they relate to practical problems in everyday life.

PRODUCTION STYLE: Host; interviews with some of most renowned psychologists in America, as well as with professionals in the field of human relations; 30 half-hour color programs.

STUDY MATERIALS: Textbook and study guide.

PROGRAM TITLES:

1. What is Psychology?
2. Psychology a Science
3. How Do We Feel?
4. Emotion, Mind and Body
5. Conditioning
6. B.F. Skinner on Behaviorism
7. Information Processing
8. Applied Learning
9. Why We Do What We Do
10. The Motives in Our Lives
11. Perception
12. Communication and Language
13. Personality
14. Psychological Testing
15. Coping
16. Abnormal Behavior
17. Psychotherapy
18. Adult Life Stages
19. Aging and Death
20. Social Roles
21. Moral Development
22. Attitudes and Actions
23. Interpersonal Relationships
24. Aggression
25. Assertiveness Training
26. Groups in Action
27. Intergroup Relations
28. Career Choice
29. Career Development
30. Psychology and the Work Setting

AVAILABILITY: Wisconsin Foundation for Vocational, Technical and Adult Education
5402 Mineral Point Road
Madison, Wisconsin 53705
Telephone: (608) 231-3626

TITLE: THE QUEST FOR FOOD (VIDEO)

PRODUCER: The Pennsylvania State University and the University of Mid-America.

PRODUCTION DATE: Not listed

DESCRIPTION: This series, usable as a supplement to other courses or as a self-contained instructional unit, is an exploration of the many interrelated issues contributing to the world food crisis.

PRODUCTION STYLE: Illustrated presentations; five 30-minute color videotapes.

STUDY MATERIALS: Study guide prepared especially for the series.

PROGRAM TITLES:

1. An Introduction to World Food Problems: Survey of the World Food Crisis
2. Two More Every Second: The Population Explosion
3. The Widening Gap: The Growing Gap between the "haves" and the "have nots"
4. The Green Machine: The Potential for Increased Food Production
5. Is the Party Over? End of the Period of Dependence on the U.S. and Canada for Food

AVAILABILITY: Audio-Visual Services
The Pennsylvania State University
University Park, Pennsylvania 16802
Telephone: (814) 865-6314

TITLE: SOCIAL SCIENCE--FIRST COURSE (VIDEO)

PRODUCER: Puerto Rico Junior College

PRODUCTION DATE: 1978

DESCRIPTION: This course, interdisciplinary in its organization, examines principles of human existence and group living. Special emphasis is placed on the socialization and acculturation of the individual. (Part of a general education sequence designed for TV presentation by Puerto Rico Junior College.)

PRODUCTION STYLE: Teacher-host; variety of visual materials; thirty 30-minute programs.

STUDY MATERIALS: Text and study guide.

PROGRAM TITLES: Not available.

AVAILABILITY: Learning Resources Center
Colegio Universitario Metropolitano
P.O. Box C.U.M.
Rio Piedras, Puerto Rico 00928
Telephone: (809) 767-9730

TITLE: SOCIAL SCIENCE--SECOND COURSE (VIDEO)

PRODUCER: Puerto Rico Junior College

PRODUCTION DATE: 1979

DESCRIPTION: This interdisciplinary introduction to the social sciences, second in a two-part series produced by Puerto Rico Junior College, continues an examination of the principles of individual and group behavior. (Part of a general education sequence designed for TV presentation by Puerto Rico Junior College.)

PRODUCTION STYLE: Teacher-host; variety of visual materials; thirty 30-minute programs.

STUDY MATERIALS: Text and study guide.

PROGRAM TITLES: Not available.

AVAILABILITY: Learning Resources Center
Colegio Universitario Metropolitano
P.O. Box C.U.M.
Rio Piedras, Puerto Rico 00928
Telephone: (809) 767-9730

TITLE: UNDERSTANDING HUMAN BEHAVIOR: AN INTRODUCTION TO PSYCHOLOGY (VIDEO)

PRODUCER: Coast Community College District, in cooperation with the following institutions: City Colleges of Chicago; Dallas County Community College District; Miami-Dade Community College District; Southern California Consortium for Community College Television; State of Florida Department of Education

PRODUCTION DATE: 1981

DESCRIPTION: This is a basic course designed to encourage in the student/viewer an understanding and appreciation of the scientific approach to the study of human behavior. The course integrates the physiological, intra-psychic, and social/behavioral perspectives on human thought and behavior. Attention is given to sensation and perception, motivation, learning and memory, maturation and development, personality theory and psychotherapy, and social psychology.

PRODUCTION STYLE: Psychologist-host; on-location footage and filmed segments demonstrating experiments, etc.; interviews with experts in fields of psychology.

STUDY MATERIALS: Textbook; study guide; test materials.

PROGRAM TITLES:

1. Human Psychology
2. The Brain
3. Consciousness and Sleep
4. Altered States of Consciousness
5. Functions of the Brain
6. Sensory Psychology
7. Taste, Smell, Hearing
8. Vision
9. Sensory Deprivation
10. Visual Perception
11. Subliminal Perception
12. Motivation and Hunger
13. Sexual Motivation
14. Stress
15. Conditioning
16. Operant Conditioning
17. Memory
18. Pain and Hypnosis
19. Genetic Psychology
20. Emotional Development
21. Cognitive Development
22. Personality Theory
23. Personality Tests
24. Abnormal Psychology
25. Psychotherapy, Part I
26. Psychotherapy, Part II
27. Interpersonal Attraction
28. Social Groups
29. Persuasion
30. Applied Psychology

AVAILABILITY: Director
Coast Telecourses
10231 Slater Avenue
Fountain Valley, California 92708
Telephone: (714) 962-8861

TITLE: BASIC AC CIRCUITS (VIDEO)

PRODUCER: Wisconsin Foundation for Vocational, Technical and Adult Education, Inc.

PRODUCTION DATE: 1981

DESCRIPTION: The student who views these video programs and completes the laboratory exercises will be able to analyze and control electricity and predict its behavior through his understanding of simple laws of circuitry. Students will learn fundamental concepts, controlling mathematical formulas, and terminology. They also will become acquainted with test equipment and laboratory procedures. Competency-based approach; presupposes no previous training.

PRODUCTION STYLE: Instructor-host; close-up views of equipment experiments, etc; 29 half-hour color programs.

STUDY MATERIALS: Textbook; laboratory manual

PROGRAM TITLES:

1. Introduction to Alternating Current
2. AC and the Sine Wave
3. The Oscilloscope and Its Use
4. The Sine Wage and Phase
5. Resistive Circuits
6. Capacitance
7. RC Circuit Analysis
8. Inductance and Transformers
9. RL Circuit Analysis
10. RC and RL Time Constants
11. RLC Circuit Analysis
12. Phasor Algebra
13. Complex RLC Circuit Analysis
14. Resonance
15. Oscilloscope Calibration and Use
16. Oscilloscope Input Coupling and Waveform Analysis
17. Oscilloscope Triggering
18. Resistive Circuit Analysis
19. Series RC Circuits
20. Parallel RC Circuits
21. Transformers
22. Series RL Circuits
23. Parallel RL Circuits
24. RC Time Constants
25. RL Time Constants
26. Series Resistive and Reactive Circuits
27. Parallel Resistive and Reactive Circuits
28. Resonance
29. Introduction to Safety in the Lab

AVAILABILITY: Wisconsin Foundation for VTAE, Inc.
5402 Mineral Point Road
Madison, Wisconsin 53702
Telephone: (608) 231-3626

TITLE: BASIC ELECTRICITY AND DC CIRCUITS (VIDEO)

PRODUCER: Wisconsin Foundation for Vocational, Technical and Adult Education, Inc.

PRODUCTION DATE: 1975

DESCRIPTION: Student learns fundamental concepts, laws and terminology, and mathematical formulas, and is introduced to test equipment and laboratory procedures. Competency-based; no previous training in electronics presupposed.

PRODUCTION STYLE: Instructor-host; close-up views of laboratory procedures, equipment, etc; 29 half-hour color programs.

STUDY MATERIALS: Textbook; laboratory manual

PROGRAM TITLES:

1. An Introduction to Electricity
2. Voltage, Current and Resistance
3. Scientific Notation and Metric Prefixes
4. Ohm's Law and Power
5. Series Circuits
6. Introduction to Parallel Circuits
7. Parallel Circuits Analysis
8. Parallel-Series Circuits
9. Series-Parallel Circuits
10. Voltage Dividers and Power
11. Introduction to Kirchhoff's Laws
12. Advanced Methods of DC Circuit Analysis
13. Capacitors and the RC Time Constant
14. Inductors and the L/R Time Constant
15. Laboratory Safety
16. The Ohmeter and its Use
17. Interpreting the Resistor Color Code
18. The Voltmeter and Its Use
19. The Ammeter and Its Use
20. Ohm's Law and Series Circuits
21. Parallel Resistances
22. Parallel Circuits and Their Analysis
23. The Mechanical Switch
24. Series-Parallel Circuits
25. Voltage Dividers with Parallel Branch Currents
26. Network Analysis with Multiple Voltage Sources
27. The Wheatstone Bridge
28. RC Time Constants
29. L/R Time Constants

AVAILABILITY: Wisconsin Foundation for VTAE, Inc.
5402 Mineral Point Road
Madison, Wisconsin 53705
Telephone: (608) 213-3626

TITLE: BEGINNING ALGEBRA (VIDEO)

PRODUCER: Palomar College Educational Television

PRODUCTION DATE: 1982

DESCRIPTION: This is a college-level course in elementary algebra, with emphasis on the structure of algebra, basic vocabulary, symbolism of sets, fundamental operations, and graphing techniques.

PRODUCTION STYLE: Instructor Richard Aufmann of the Palomar mathematics department teaches a class in the studio; cameras show student-teacher interaction; 39 half-hour programs.

PROGRAM TITLES: Available from distributor on request.

AVAILABILITY: Palomar College Educational Television
1140 West Mission Road
San Marcos, California 92069
Telephone: (714) 744-1150
or
(714) 727-7529, ext. 2431

TITLE: FINITE EARTH (VIDEO)

PRODUCER: The Pennsylvania State University

PRODUCTION DATE: Not listed

DESCRIPTION: This is an examination of the limits of the earth's materials and energy resources and the relationships among the consumption of materials, energy, food, and society. Usable as self-contained series or as supplement.

PRODUCTION STYLE: Professor-host; on-location views; international panel discussion (last program); 4 half-hour color programs.

STUDY MATERIALS: Special study guide.

PROGRAM TITLES:

1. From the Earth; Processes of conversion
2. The 29th Day: Exponential growth
3. Systems: Systems management
4. Fair Share, Fair Shake: International issues

AVAILABILITY: Audio-Visual Services
The Pennsylvania State University
University Park, Pennsylvania 16802
Telephone: (814) 865-6314

TITLE: FRONTIER OF ELECTRONICS (VIDEO)

PRODUCER: University of Southern California

PRODUCTION DATE: Not available

DESCRIPTION: This series is designed to acquaint the non-technical layman with important areas of research in the electrical sciences; e.g., communications, lasers, computers, solid state, controls, and biomedical engineering.

PRODUCTION STYLE: Dean John H. Marburger of the USA College of Letters, Arts, and Science is host; each program festures guest expert; 36 half-hour programs.

PROGRAM TITLES:

1. Introduction
2. Coding for Communications--Part I
3. Coding for Communications--Part II
4. Modulation Theory and Applications in Communications
5. Laser Communications
6. Space Communications and Radio Astronomy
7. Radio Measurements of the Sun
8. Anatomy of a Laser
9. How a Laser Works
10. Laser Technology
11. Applications of Laser Radiation--Part I
12. Applications of Laser Radiation--Part II
13. Digital Computers--Part I
14. Digital Computers--Part II
15. Computer Programming--Part I
16. Computer Programming--Part II
17. Computer Graphics and Computer Image Processing--Part I
18. Computer Graphics and Computer Image Processing--Part II
19. Electronic Materials and Crystal Growth
20. Magnetism--Part I
21. Magnetism--Part II
22. Semiconductor Devices
23. Devices of Current Interest
24. Light-Emitting Diodes
25. Semiconductor Lasers
26. Introduction to Control Systems
27. Traffic Control Systems
28. Control of Large-Scale, Well-Defined Systems
29. Decision Making
30. Decision Making Under Uncertainty
31. Biomedical Engineering as a Discipline
32. Communication in the Brain
33. Control by the Brain
34. Chemical Communications Systems
35. Chemical Control Systems
36. Applications of Biomedical Engineering Theory and Techniques

AVAILABILITY: USC College of Continuing Education
Broadcast Production and Media Services
Davidson Conference Center
Los Angeles, California 90089-0871
Telephone: (213) 743-7736

TITLE: THE HOME GARDENER (VIDEO)

PRODUCER: Coast Community College District

PRODUCTION DATE: 1981 (revised)

DESCRIPTION: This is a college-level course in horticulture. Topics covered include the fundamentals of indoor and outdoor gardening, patio and balcony planting, gardening in containers, and basic principles of landscaping. Usable in both formal and informal programs of instruction.

PRODUCTION STYLE: Horticulturalist-host; greenhouse and outdoor garden settings; guests; 30 half-hour color programs.

STYDY MATERIALS: Textbook keyed to programs.

PROGRAM TITLES:

1. Introduction
2. Soils I
3. Soils II
4. Soil pH
5. Plant Foods
6. Growing Vegetables I
7. Growing Vegetables II
8. Design I
9. Design II
10. Lawns and Groundcovers
11. Lawn Installation
12. Watering
13. Compost and Planter Mix
14. Container Vegetables
15. Annuals
16. Shrubs and Vines
17. Trees
18. Roses
19. Lawn Care
20. Tests
21. Diseases
22. Plants in Action
23. Shade Gardens
24. Fresh Fruits
25. Indoor Plants I
26. Indoor Plants II
27. Propagation I
28. Propagation II
29. Bulbs and Succulents
30. Greenhouses

AVAILABILITY: Director
Coast Telecourses
10231 Slater Avenue
Fountain Valley, California 92708
Telephone: (714) 962-8861

TITLE: INTRODUCING BIOLOGY (VIDEO)

PRODUCER: Coast Community College District

PRODUCTION DATE: 1978

DESCRIPTION: Designed as an introductory, non-laboratory course to satisfy general education requirements of students who are not science majors, this series focuses on developing an appreciation of the human body. The living world of plants and animals is related to human existence to help the study grasp the unity of all life forms. The vital role of man in the ecology of the planet is stressed.

PRODUCTION STYLE: Teacher-hosts; film segments and on-location footage; guest experts; 36 half-hour color programs.

STUDY MATERIALS: Textbook and study guide keyed to course.

PROGRAM TITLE:

1. Earth and the Universe
2. Atoms and Molecules
3. The Cell
4. Diffusion
5. Photosynthesis and Respiration
6. Tissues
7. Plant Nutrition
8. Plant Transport and Movement
9. Animal Nutrition
10. Digestion
11. Integument
12. Locomotion and Skeletons
13. Muscles and Exercise
14. Respiration
15. The Heart
16. Circulation
17. Immunity
18. Excretion
19. The Nervous System
20. The Brain
21. The Senses
22. The Eye and Ear
23. The Endocrine Glands
24. Autonomic Nervous System
25. Animal Behavior
26. Reproduction and Meiosis
27. Plant Reproduction
28. The Male
29. The Female
30. Development and Aging
31. Basic Genetics
32. DNA and Genes
33. Classification
34. Theory of Evolution
35. Basic Ecology
36. Human Ecology

AVAILABILITY: Director
Coast Telecourses
10231 Slater Avenue
Fountain Valley, California 92708
Telephone: (714) 962-8861

TITLE: MATHEMATICS FOR MODERN LIVING (VIDEO)

PRODUCER: Magna Systems, Inc. (Designed by ACCESS Consortium)

PRODUCTION DATE: 1979

DESCRIPTION: This is a 3-credit-hour course, consisting of 30 one-half hour video cassettes, 30 student study guides, and an instructor's guide. Together they provide the mathematical concepts and applications necessary for adults to function in today's society. The course incorporates some of the topics of traditional algebra along with interesting and fascinating topics from various branches of mathematics.

PRODUCTION STYLE: Variety of modes of presentation and photographic techniques; animation used extensively.

STUDY MATERIALS: Study guide keyed to each unit.

PROGRAM TITLES:

1. Overview
2. Reason & Mathematics
3. Language of Sets
4. Primes and Composites
5. Ratio and Proportion
6. Naturals & Reals
7. Approximation, Estimation and Rounding
8. Interest and Percentage
9. Basic Equation Solving I
10. Basic Equation Solving II
11. Big and Little Numbers
12. Metric System
13. Measurement-Linear & Angular
14. Measurement-Area
15. Measurement-Volume
16. Earth Geometry
17. Numeration Systems
18. Number Sequences
19. Calculators I
20. Calculators II
21. Graphing I
22. Graphing II
23. Linear Programming and Decision Making
24. Computers I
25. Computers II
26. Probability I
27. Probability II
28. Statistics I
29. Statistics II
30. Summary

AVAILABILITY: Magna Systems, Inc.
West Countyline 95
Barrington, Illinois 60010
Telephone: (312) 382-6477

TITLE: OCEANUS: THE MARINE ENVIRONMENT (VIDEO)

PRODUCER: Southern California Consortium for Community College Television

PRODUCTION DATE: 1981

DESCRIPTION: This is an introductory course in oceanography and marine biology. Topics considered include the ocean's influence on the weather, its diverse life forms, its contribution to the physical and historical development of humans, its impact on politics and economics, and its importance in art and culture.

PRODUCTION TYLE: Professor-host; documentary photography; interviews: 30 half-hour color programs.

STUDY MATERIALS: Textbook; study guide; faculty manual; examination bank.

PROGRAM TITLES:

1. The Water Planet
2. Cosmic Origins
3. Historical Perspectives
4. The Waters of the Earth
5. Ocean's Edge
6. The Intertidal Zone
7. Continental Margins
8. Beyond Land's End
9. Plate Tectonics
10. Islands
11. Marine Meteorology
12. Ocean Currents
13. Wind Waves and Water Dynamics
14. The Ebb and Flow
15. Plankton: Floaters and Drifters
16. Nekton: Swimmers
17. Reptiles and Birds
18. Mammals: Seals and Otters
19. Mammals: Whales
20. Living Together
21. Light in the Sea
22. Sound in the Sea
23. Life Under Pressure
24. The Polar Seas
25. The Tropic Seas
26. Mineral Resources
27. Biological Resources
28. Marine Pollution
29. Hawaii: A Case Study
30. Epilogue

AWARD*: Emmy award for production excellence

AVAILABILITY: Coast Telecourses
10231 Slater Avenue
Fountain Valley, California 92708
Telephone: (714) 962-8861
or
Southern California Consortium for Community College Television
5400 Orange Avenue, Suite 109
Cypress, California 90630
Telephone: (714) 828-5770

TITLE: PROJECT UNIVERSE (VIDEO)

PRODUCER: Coast Community College District; Southern California Consortium for Community College Television

PRODUCTION DATE: 1978

DESCRIPTION: This is an introduction to astronomy. The student/viewer is introduced to the origin, characteristics, and evolution of the solar system, the stars, the galaxies, and the universe as a whole. Historical milestones in astronomy are emphasized throughout.

PRODUCTION STYLE: Programs feature animated sequences, special effects, film footage, and interviews with noted astronomers; 39 half-hour color programs.

STUDY MATERIALS: Textbook and study guide.

PROGRAM TITLES:

1. The Astronomer's Universe
2. Perspectives
3. Electromagnetic Radiation
4. Earth: The Water Planet
5. Lunar Motions and Appearance
6. Eclipses and Lunar Dimensions
7. Lunar Geology
8. Spectroscopy
9. Mercury
10. Venus
11. Mars-Changing Visions
12. Mars in the Seventies
13. Jupiter
14. Saturn
15. Uranus, Neptune, Pluto
16. Meteorites and Minor Planets
17. Comets and Meteors
18. The Solar Image
19. The Solar Interior
20. Evolution of the Solar System
21. Surveying the Stars
22. Stellar Brightness
23. The Message of Starlight
24. Binary Stars
25. The Milky Way--Discovered
26. The Milky Way-Structure
27. Stars--The Nuclear Furnace
28. The Birth of Stars
29. White Dwarfs and Red Giants
30. Supernovas and Pulsars
31. Black Holes
32. Extraterrestrial Communication
33. Galaxies
34. The Expanding Universe
35. Quasars
36. Origin of the Universe
37. Relativity
38. Cosmic Implications and Relativity
39. Destiny of the Universe

AVAILABILITY: Director
Coast Telecourses
10231 Slater Avenue
Fountain Valley, California 92708
Telephone: (714) 962-8861

TITLE: THROUGH THE GENETIC MAZE (VIDEO)

PRODUCER: The Pennsylvania State University, in association with the Hasting Center of Society, Ethics, and Life Sciences.

PRODUCTION DATE: Not listed

DESCRIPTION: This series considers significant ethical issues raised by genetic technology and the care of the genetically defective. Usable as self-contained series or as supplement to other courses and forms of instruction.

PRODUCTION STYLE: Interviews with parents, geneticists, doctors, government administrators, and religious leaders; 5 one-hour programs in color.

STUDY MATERIALS: Special study guide.

PROGRAM TITLES

1. We Can Decide: Amniocentesis
2. A Two-Edged Sword: Tay Sachs disease
3. A Beautiful Baby, But . . . Down's syndrome
4. A 50/50 Chance: Hemophilia
5. To Build Our Future: Prevention

AVAILABILITY: Audio-Visual Services
The Pennsylvania Statae University
University Park, Pennsylvania
Telephone: (814) 865-6314

TITLE: TODAY'S BIOLOGICAL REVOLUTION (VIDEO)

PRODUCER: University of Southern California College of Continuing Education

PRODUCTION DATE: Not listed

DESCRIPTION: This series presents a survey of the basic facts concerning the nature of life, its origins, and molecular and cellular mechanisms. Usable with non-science majors and general audiences.

PRODUCTION STYLE: USC biologist and member of Presidential panel on biomedical research Bernard L. Strehler is host; 54 half-hour programs.

PROGRAM TITLES: Available from distributor on request.

AVAILABILITY: USC College of Continuing Education
Broadcast Production and Media Services
Davidson Conference Center
Los Angeles, California 90089-0871
Telephone: (213) 743-7736

TITLE: DEALING IN DISCIPLINE (VIDEO)

PRODUCER: University of Kentucky (distributed by University of Mid-America)

PRODUCTION DATE: 1980

DESCRIPTION: Series investigates common discipline problems in the classroom and presents a number of theories as to their cause and treatment. Although of value to classroom teachers, this course is suitable for parents of school children and undergraduate psychology students.

PRODUCTION STYLE Generous use of dramatization; 12 half-hour color programs.

STUDY MATERIALS: Study guide; instructor's manual.

PROGRAM TITLES:

1. An Ounce of Prevention
2. Coping with Conflict
3. Between classes
4. The Dope on Drugs
5. Discipline and the Law
6. If A, Then B
7. Before M and M's
8. More than M and M's
9. Constructive Confrontations
10. R.T. Techniques
11. T.A. for Teachers
12. Games

AVAILABILITY: Great Plains Instructional Television Library (GPN)
P.O. Box 80669
Lincoln, Nebraska 68501-0669
Telephone (800) 338-4630

TITLE: SIMPLE GIFTS: EDUCATING THE GIFTED, TALENTED, AND CREATIVE (VIDEO)

PRODUCER: University of Wisconsin (distributed by University of Mid-America)

PRODUCTION DATE: Not available

DESCRIPTION: Designed to help teachers and parents identify the needs of gifted and talented pupils, this course provides valuable tips for meeting these needs. Suitable for classroom teachers, as well as for parents and undergraduate students in psychology.

PRODUCTION STYLE: Programs feature discussions with nationally known experts in the education of the gifted.

PROGRAM TITLES:

1. Definition of Giftedness
2. History of the Educational Treatment of the Gifted
3. Identification: Convergent
4. Identification: Divergent
5. Self-Awareness
6. Qualitatively Different Program
7. The Helping Adult
8. Going Faster
9. Going Deeper
10. Going Wider
11. Creativity
12. Issues

AVAILABILITY: Great Plains Instructional Television Library (GPN)
P.O. Box 80669
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University of California
Los Angeles, California 90024

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